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Report: Awareness Program on Intellectual Property Rights (IPR) and Proof of Concept (POC) for College Students

Introduction:

On 05/03/2024, an engaging and informative awareness program on Intellectual Property Rights (IPR) and Proof of Concept (POC) was organized for college students from various institutions. The program aimed to enhance students' understanding of IPR concepts and empower them with the knowledge and skills to develop innovative ideas into viable commercial ventures.

Attendance:

The program witnessed a commendable turnout, with students from **BSc, MSc, PGDMLT, BEd** actively participating in the sessions. The diverse audience reflected a keen interest in exploring the intersection of innovation, entrepreneurship, and intellectual property.

Agenda:

The program encompassed interactive sessions and workshops designed to educate students on the importance of intellectual property protection and the process of transforming innovative ideas into tangible prototypes. The agenda included:

Introduction to Intellectual Property Rights (IPR): Providing students with an overview of various forms of intellectual property, including patents, trademarks, copyrights, and trade secrets. Emphasis was placed on the significance of IPR in fostering innovation, protecting inventions, and promoting economic growth.

Understanding Proof of Concept (POC): Exploring the concept of Proof of Concept (POC) and its role in validating the feasibility and market potential of innovative ideas. Students learned practical techniques for developing POCs, conducting market research, and assessing commercial viability.

Feedback:

Feedback from participants was overwhelmingly positive, with many expressing appreciation for the practical insights gained and the interactive nature of the program. Students found the sessions informative, engaging, and relevant to their academic and professional pursuits. Several participants expressed interest in



further exploring the topics of IPR and POCs through advanced workshops or internship opportunities.

Conclusion:

In conclusion, the Awareness Program on Intellectual Property Rights and Proof of Concept provided college students with valuable knowledge and skills essential for navigating the intersection of innovation and entrepreneurship. By raising awareness about IPR principles and encouraging hands-on experience with POC development, the program contributed to nurturing a culture of innovation and fostering future leaders in technology and business.

Acknowledgment:

We extend our sincere gratitude to all participants, speakers, and organizers for their enthusiastic participation and contributions towards making this program a resounding success. Special thanks to **Mr. Kirti Patel** for their valuable insights and support.



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