

# Empowering Your Online Presence: Hands on Workshop to Web Hosting and advanced Wordpress Web Development

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**Organized by:**

*Department of Information  
Technology, ADIT*

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On  
2/29/2024

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# Empowering Your Online Presence: Hands on Workshop to Web Hosting and advanced Wordpress Web Development

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Speakers:  
Mr. Smit Bhagat, Vice President (SMS For You)

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## **Faculty Coordinator(s):**

Jinal Bhagat

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# ABOUT THE EVENT

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## OBJECTIVE OF THE WEBINAR:

### **Brief information about the event**

The "Empowering Your Online Presence" workshop is a hands-on event designed to equip participants with the knowledge and skills needed to enhance their online presence through web hosting and advanced WordPress web development.

Participants will learn about different types of web hosting and how to choose the right hosting plan for their needs. They will also delve into advanced WordPress techniques, including theme customization, plugin development, performance optimization, and security measures.

The workshop will feature practical, hands-on exercises and demonstrations to help participants apply what they've learned in real-time. Additionally, networking opportunities will be available for participants to connect with industry professionals and fellow attendees.

Overall, the event aims to empower participants to create and manage professional-looking websites that are secure, fast, and optimized for success in the online world.

### **Target Audience**

IT, CP 2nd, 3rd and 4th year students

### **Expected outcome**

**Understanding of Web Hosting:** Participants would gain a comprehensive understanding of what web hosting is, how it works, and the different types of hosting options available. They would learn how to choose the right hosting plan for their needs and how to set up and manage their hosting environment effectively.

**Advanced WordPress Skills:** The workshop would cover advanced techniques and best practices for developing and managing WordPress websites.

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Participants would learn how to customize WordPress themes and plugins, optimize site performance, implement security measures, and manage content effectively.

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Improved Online Presence: By learning how to leverage web hosting and advanced WordPress development techniques, participants would be better equipped to enhance their online presence. They would be able to create professional-looking websites that are secure, fast, and optimized for search engines, helping them attract more visitors and achieve their online goals.

<<Expected outcome>>

## **Schedule**

2/29/2024 To 2/29/2024

## **Location**

IT lab 5

## **Streaming**

NA

## ABOUT THE SPEAKER

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<b>Name of the Speaker</b>	Mr Smit Bhagat
<b>Specialization/Expertise</b>	Web Development, Server Hosting, telecom Services
<b>Designation</b>	Vice president
<b>Company / Institute</b>	SMS For You
<b>Address (City &amp; Country)</b>	Vallabh Vidhyanagar
<b>Email-id</b>	Smit.bhagat@smsforyou.biz
<b>Phone No.</b>	8866339663

<<add columns in case of multiple speakers>>

**Image of the Speaker:**



**Brief points discussed during the webinar:**

- Introduction to Web Hosting: Understanding the basics of web hosting, including different types of hosting (shared, VPS, dedicated, cloud) and how to choose the right hosting plan for specific needs.
- Setting Up Web Hosting: Practical guidance on setting up and managing a web hosting environment, including domain registration, server configuration, and DNS management.
- Advanced WordPress Development: Delving into advanced techniques for WordPress website

development, such as custom theme creation,  
plugin development, and utilizing WordPress APIs.

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- Performance Optimization: Strategies for optimizing website performance, including caching, image optimization, and minimizing HTTP requests to improve site speed and user experience.
- Security Measures: Implementing security best practices to protect WordPress websites from common threats, such as malware, hacking attempts, and data breaches.
- Content Management: Tips and tricks for effective content management in WordPress, including organizing content, utilizing categories and tags, and optimizing for search engines.
- Hands-On Exercises: Practical exercises and demonstrations to allow participants to apply concepts learned during the workshop in a real-world setting.

## Details of the Participants

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**Total No of participants registered: 32**

**Total No of participants present: 24**

**No. of Participants from ADIT: 24**

**No. of Participants from other Institutes: 2**

## Details of the Faculty Coordinators

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	Faculty Coordinator 1	Faculty coordinator 2
<b>Name</b>	Jinal Bhagat	
<b>Department</b>	Information Technology	
<b>Designation</b>	Assistant Professor	

## Details of the Student Coordinators

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	Student Coordinator 1	Student coordinator 2
<b>Name</b>	Het Patel	Krish Parmar
<b>Department</b>	Information Technology	Information Technology

## Images of the Event

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## Images of the Poster/ Banner



### Workshop On

Empowering Your Online Presence:  
Hands on Workshop to Web Hosting and advanced Wordpress  
Web Development



Feb 2024  
02:00 pm  
Venue : Lab IT-5



Target audience: IT, CP 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> year students  
Registration Link : <https://forms.gle/CGjy6eW2RoKvCpG5A>

Speaker:  
Mr. Smit Bhagat  
Vice President,  
SMSFORYOU

Organized By:  
Department of Information Technology  
A. D. Patel Institute of Technology

## CHECKLIST FOR ENCLOSURES:

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- Copy of approval (if applicable)
- Copy of invitation letter on institute letterhead (duly signed) sent to each speaker
- Acknowledgement letter email sent to each speaker.
- Copy of thanks letter on institute letterhead (duly signed) sent to each speaker
- Poster / banner copy
- Copy of Attendance sheet of the participants for all sessions.
- Photographs of event (Max. 5)
- Copy of signed certificate (only one as sample) given to the participants
- soft copy (single pdf including scanned copies of all attachments) of report to [ssip@adit.ac.in](mailto:ssip@adit.ac.in)
- Images of the event mailed (along with report) in high resolution to [ssip@adit.ac.in](mailto:ssip@adit.ac.in)