

REPORT

Pitchovation-2024

Event Date: 10.02.2024

About the event:

On February 10, 2024, ASHINE and SVNIT's student chapter, Chintan Pratishtan, jointly organized 'Pitchovation,' an event aimed at providing a platform for students to showcase their innovative and problem-solving skills. The event took place at the ASHINE and witnessed enthusiastic participation from students across various disciplines.

Pitchovation was structured around the concept of addressing real-world industry challenges. The primary objective was for students to identify problem statements sourced from industries and propose innovative solutions. Participants were tasked with brainstorming creative ideas and presenting them in front of a panel comprising seasoned entrepreneurs and industry experts. Following the inauguration, the participants were briefed about the format of the event and the criteria for evaluation.

Total 32 students teams participated and each was assigned a specific industry. They were given ample time to analyse the industry, identify the problem, conduct research, and devise innovative solutions.

The presentation session was the highlight of Pitchovation, where teams showcased their solutions to the panel of judges. The presentations were marked by creativity, ingenuity, and thorough research. Participants demonstrated a deep understanding of the problem statements and presented well-thought-out solutions supported by data and analysis.

The panel of judges, comprising seasoned entrepreneurs, evaluated each presentation based on criteria such as innovation, feasibility, market potential, and presentation skills. The Q&A session following each presentation provided an opportunity for participants to further elaborate on their ideas and address any queries from the judges.

After all the presentations were concluded, the judges deliberated to select the winners. While the competition was tough due to the high quality of proposals, top three standout teams were recognized for their exceptional ideas and presentation skills.

In conclusion, Pitchovation proved to be a resounding success, providing a platform for students to unleash their creativity, problem-solving abilities, and entrepreneurial spirit. The event fostered collaboration, learning, and innovation, reaffirming the importance of such initiatives in nurturing the next generation of innovators and leaders.