

A Report on SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP

ACTIVITY TYPE	SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP		
DATE & TIME	02ND NOVEMBER 2023	Duration	4 HOU RS
SEMESTER	1ST	No. of participants	55
EXPERT NAME WITH DESIGNATION	NA		
NAME OF EXPERT'S ORGANIZATION	NA		
EXPERT CONTACT DETAILS	NA		
FACULTY COORDINATOR	Asst. Prof. AMITA TAILOR		
FACULTY CONTACT DETAILS	6354932452		
SPONSORING AUTHORITY	-NA-	SPONSORING AMOUNT	-NA-

The report aims to provide an overview of the “SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP” program which is focused on the discussion of the importance of innovation & creativity in one’s career.

Objective:

1. To look into the problems in the market of the companies and provide necessary solutions to it
2. To encourage the students to brainstorm and ideate their own new ideas for building a new company.

Outcomes:

1. The students understood how to define customers and create value for our products. The customer introduced customer gains and pains, also how to determine pain relievers and gain creators which are relevant and essential to the product. This session was an overall success, where the students learnt a lot about problem-solving and ideation in a practical way.

Activity Details:

SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP inaugurated at PARUL POLYTECHNIC INSTITUTE, VADODARA- GUJARAT on 22th September 2023 at 10:00 am to 02:30 Pm. Computer engineering branch students has participated.

- The problem solving session and ideation workshop was a valuable experience that empowered students with a diverse toolkit for tackling real world challenges.
- Total 55 participants had attended **SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP**. At the end Prof. Amita Tailor, Internship Coordinator of IIC cum Assistant Professor of Parul polytechnic institute had given vote of thanks.

Glimpses of activity

