

Startup Shaala – Learnings from Startup Entrepreneurs



Gujarat Arts and Commerce College (Evening)
Ellisbridge, Ahmedabad, Pin- 380006



SSIP & IIC Committee

Entrepreneurship Development Cell, NEO Commerce Club & IQAC

Organises
a special session titled-
"Startup Shaala: Entrepreneurship
Journey: Lessons by Dr. Rashi Goplani"



Speaker : Dr. Rashi Goplani (Director In Charge @ LJ University~ Institute of
Event Management & Entrepreneur @ Rashi's Elixir Extravaganza)
Date: 20/12/23 Day: Wednesday Time: 1.00 PM onwards



SSIP
Education Department,
Government of Gujarat



ENTREPRENEURSHIP DEVELOPMENT CELL
Facilitating the journey from
'Antah Prerna' to 'Entrepreneur'



Brief Report of the Event

- Gujarat Arts and Commerce College (Evening), Ahmedabad has launched a new initiative - "Startup Shaala- Learnings from Startup Entrepreneurs" with the aim of sensitizing students about entrepreneurship, wherein various startup entrepreneurs will be invited periodically to share their success stories and experiences with the students.
- For the Third talk session of this programme on 20/12/23- a woman entrepreneur from Ahmedabad - **Dr. Rashi Goplani** (Founder - Rashi's Elixir Extravaganza - a Handmade Cosmetic Product Startup) from the domain of Handmade Cosmetic Product Startup was invited as a speaker. 120 students and 11 faculty members attended the session. Being an academician by profession, Dr. Rashi narrated her journey of entrepreneurship linking it beautifully with the management concepts. She explained students to focus on customer reviews, queries as that's the base of new product development. Her journey as a woman entrepreneur from manufacturing just one product to selling a product line of 42 products at present was indeed motivational for the aspiring minds.
- The college Principal Shri Dr. Himmat Bhalodia alongwith Senior faculty and HOD of Economics Department- Dr. Bahadursinh Vaghela, specially welcomed enthusiastic participation of 120 students and appreciated collaborated efforts of SSIP & IIC Committee Convener Dr. Ijan Vaidya, Entrepreneurship Development Cell Coordinator Prof. Nikhil Rohit, Innovation Club Coordinator Dr. Sandip Sanchala and the team members of these committees for making the event successful.

Male	Female	Total
79	41	120

Table of Participants



Startup Shaala Event 3 - 20/12/23



Startup Shaala : Learnings from Entrepreneurs Session 3



ઇવેન્ટનો સંક્ષિપ્ત અહેવાલ

- ગુજરાત આર્ટ્સ અને કોમર્સ કોલેજ (સાંજની), અમદાવાદ ખાતે વિદ્યાર્થીઓને ઉદ્યોગ સાહસિકતા અંગે સેસિટાઈઝ કરવાના હેતુથી એક નવી પહેલ - "સ્ટાર્ટઅપ શાળા" શરૂ કરવામાં આવી છે જેમાં સમયાંતરે વિવિધ સ્ટાર્ટઅપ સાહસિકોને પોતાની સક્સેસ સ્ટોરી અને અનૂભવ વિદ્યાર્થીઓ સમક્ષ વ્યક્ત કરવા બોલાવામાં આવે છે.
- 20/12/23 ના રોજ આ કાર્યક્રમના ત્રીજા ટોક સત્ર માટે- અમદાવાદની એક મહિલા ઉદ્યોગસાહસિક - ડો. રાશી ગોપલાની (સ્થાપક - રાશી એલિક્સિસર એક્સ્ટ્રાવેગન્સા - હાથથી બનાવેલ કોસ્મેટિક પ્રોડક્ટ સ્ટાર્ટઅપ) ને હેન્ડમેઇડ કોસ્મેટિક પ્રોડક્ટ સ્ટાર્ટઅપના ડોમેઈનમાંથી મુખ્ય વક્તા તરીકે આમંત્રિત કરવામાં આવ્યા હતા. આ સત્રમાં 120 વિદ્યાર્થીઓ અને 11 ફેકલ્ટી સભ્યોએ ભાગ લીધો હતો. વ્યવસાયે શિક્ષણવિદ હોવાને કારણે, ડો. રાશીએ તેમની સાહસિકતાની સફરને મેનેજમેન્ટની વિભાવનાઓ સાથે સુંદર રીતે જોડીને વર્ણવી હતી. તેઓએ વિદ્યાર્થીઓને ગ્રાહક સમીક્ષાઓ અને પ્રશ્નો પર ધ્યાન કેન્દ્રિત કરવા સમજાવ્યું કારણ કે તે નવા ઉત્પાદન વિકાસનો આધાર છે. એક મહિલા ઉદ્યોગસાહસિક તરીકે તેઓની માત્ર એક પ્રોડક્ટનું ઉત્પાદન કરવાથી લઈને હાલમાં 42 પ્રોડક્ટ્સની વેચાણ પ્રોડક્ટ લાઈન સુધીની સફર ખરેખર મહત્વાકાંક્ષા સભર વિદ્યાર્થીઓ માટે પ્રેરક હતી.

Quantitative Feedback for Session 3 of Startup Shaala: Learnings from Entrepreneurs- Dr. Rashi Goplani (Date: 20/12/23)

Particulars	Rating Score Average	Rating Score Average (%)
1 The speaker explained the topic clearly and used relevant examples	4.21	84%
2 The lecture was interactive and felt engaged	3.89	78%
3 Speaker positively influenced my view towards the Startups and Innovation	3.83	77%
4 In future, I would like to attend the lectures from this speaker	4.34	87%
5 In Future, i would love to listen many more such life-journey sessions of other Startups	4.21	84%

Student Qualitative Feedback for the Programme Startup Shaala

Session 3- Dr. Rashi Goplani

I Liked Dr.Rashi Goplani Madam's Journey of initially Making 1 Product To now 42 Products.

Jadeja Krupalsinh Bahadursinh

Antah-Prerna, self-motivation is key to success, honesty is best policy were the key takeaways for me from the session.

Pillai Subhash Anand

What I liked most about the session was the positive energy of Rashi mam. Also, her journey was indeed inspiring.

Patel Rimirajnandni

Madam's business journey is very Inspiring for me. Her every word has inspired the students. I would like to listen many more such business journey. Thank you ma'am for taking your precious time out for us.

Narde Swati Panditbhai

What I liked the most about the lecture / session is that Dr. Rashi Goplani interacted well with all & explained how theory can be put to practice in detail & with the suitable examples from her journey as an entrepreneur.

Pawar Rahil N.

When I saw her myself I got to know about her passion for doing something great and how even after initial opposition she did whatever she wanted to do and this was my life's great lesson to be an entrepreneur.

Diwakar Vinay V.

**Speaker- Dr.
Rashi Goplani
felicitated by Prof.
Bahadursinh
Vaghela with a
Wooden Charkha .**



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(Evening), Ahmedabad

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Entrepreneurship Development Cell, MIDCOMPLEX L&S BLDG

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"Startup Shakti: Entrepreneurship
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Guest (Director in Charge @ UJ University- Institute of
Entrepreneurship & Entrepreneur @ Rash's Ellair Extravaganza)
13 Day: Wednesday Time: 1.00 PM onwards

SSIP

Gujarat Arts and Commerce College (Evening), Ahmedabad
STUDENT STARTUP AND INNOVATION POLICY COMMITTEE

welcomes You



College students felicitating Prof. Bahadursinh Vaghela Sir and Speaker Dr. Rashi Goplani





The session began with motivation from Prof. Bahadursinh Vaghela. The anchoring of the session was managed by Dr. Ijan Vaidya along with students Vinay and Akanksha



gacc/6.3/13-14/07

College faculties and students deeply engrossed in listening to the Speaker Dr. Rashi Goplani

2x · yuvraj





A lively picture of college students with the speaker Dr. Rashi



Pictorial Glimpse of Startup Shaala Event-3

STAFF MEMBERS ROLE IN THE COUNCIL

Sr. No.	Name and Details	Designation	Role (ભૂમિકા)
1	Dr. Himmat Bhalodiya	Principal (G.E.S.- I)	President
2	Prof. Ijan Vaidya	Assistant Professor	Vice President
3	Prof. Nikhil Rohit	Assistant Professor	Convener & Start-up Activity Coordinator
4	Prof. Prof. Vijay Patel	Assistant Professor	Innovation Activity Coordinator
6	Prof. Riddhi Suthar	Assistant Professor	Internship Activity Coordinator, IPR Activity Coordinator
7	Prof. Poojaba Jadeja	Assistant Professor	Social Media Coordinator
8	Prof. Vinod Movaliya	Assistant Professor	NIRF Coordinator, ARIIA Coordinator
9	Prof. Usha Gadhavi	Assistant Professor	Member

Student Start-up and Innovation Policy

પ્રા. ઈજન વૈદ્ય (કન્વીનર / કોર્ડીનેટર)

પ્રા. સંદીપ સાંચલા

પ્રા. નિખિલ રોહિત

પ્રા. ઉષા ગઢવી

પ્રા. રિદ્ધિ સુથાર

SSIP
COMMITTEE
IN DEC 2023

IIC COUNCIL IN DEC 2023

Report prepared by-

SSIP-IIC committee
In Joint collaboration with-
EDC
Neo Commerce Club
College IQAC

Report presented to-

Dr. Himmat Bhalodiya
(Principal- GACC (Eve.)
Ahmedabad)

