Report on Expert Lecture: "Technology in Film-Making" by Shri Abhishek Jain

Date: September 16, 2023 Time: 11:30 AM - 01:30 PM Location: Vishwakarma (WRM) Hall

Introduction: On September 16, 2023, L. D. College of Engineering hosted a captivating expert lecture titled "Technology in Film-Making" by the renowned filmmaker, Shri Abhishek Jain. The event took place in the Vishwakarma (WRM) Hall and was attended by students, faculty, and film enthusiasts alike. The lecture was a part of an event that also included a felicitation ceremony for students who had excelled in various technical events. The event commenced with a warm welcome speech by Dr. K. P. Badgujar, followed by a mesmerizing mono act play by Shubhang.



Welcome Speech by Dr. K. P. Badgujar: Dr. K. P. Badgujar, the Principal of L. D. College of Engineering, delivered an eloquent welcome speech, expressing his gratitude to Shri Abhishek Jain for gracing the event. He highlighted the importance of technology in various fields, including film-making, and emphasized the college's commitment to providing students with exposure to such expertise.



Felicitation Ceremony: The event concluded with a felicitation ceremony to honor students who had demonstrated exceptional performance in various technical events. This recognition served as motivation for students to continue pursuing excellence in their respective fields.

Mono Act Play by Shubhang: The event began on a creative note with a captivating mono act play performed by Shubhang. His performance set the stage for an engaging and informative session ahead, creating an atmosphere of anticipation among the audience.



Key Points in Shri Abhishek Jain's Speech: Shri Abhishek Jain, an accomplished filmmaker, shared his insights and experiences in the field of film-making, shedding light on the role of technology in shaping the industry. Some of the key points from his speech were as follows:

1. **Film-Making School Experience:** Shri Abhishek Jain began by narrating his journey through film-making school. He emphasized the importance of formal education and hands-on experience in mastering the art of film-making. He shared anecdotes from his time as a student, highlighting the invaluable lessons he learned.

- 2. **Negative Effects of Instagram Reel Making:** Shri Abhishek Jain expressed concern about the proliferation of short-form content on platforms like Instagram Reels. He discussed how these trends, while popular, often prioritize quantity over quality, leading to a loss of storytelling depth in the industry. He encouraged aspiring filmmakers to focus on meaningful narratives.
- 3. **Importance of Storytelling:** One of the central themes of Shri Abhishek Jain's lecture was the significance of storytelling in film-making. He stressed that technology should be seen as a tool to enhance storytelling rather than overshadow it. He shared strategies for crafting compelling narratives and engaging the audience on an emotional level.

Question-Answer Session: Following his insightful lecture, Shri Abhishek Jain engaged in a lively question-answer session with the audience. Students and faculty members had the opportunity to seek clarification, ask for advice, and delve deeper into the world of filmmaking.

In conclusion, the expert lecture by Shri Abhishek Jain on "Technology in Film-Making" proved to be a valuable learning experience for the attendees. It not only showcased the convergence of technology and art but also highlighted the importance of preserving the essence of storytelling in the rapidly evolving world of cinema. The event was a testament to L. D. College of Engineering's commitment to providing students with exposure to diverse perspectives and expertise.