

Title: Sensitization for SSIP - A Report for First-Year Students at Shri K. J. Polytechnic, Room No. CD-08

Date: 25th July 2023

Introduction:

On 25th July 2023, a sensitization session on the Student Startup and Innovation Policy (SSIP) was conducted for the first-year students at CACD&DM department in Room No.CD-08. The session aimed to introduce students to the SSIP initiative and inspire them to explore innovative ideas and entrepreneurship opportunities. The lecture was delivered by Ms. R. M. Neog, lecturer of CDDM department.

Attendance:

A total of 18 first-year students attended the sensitization session on SSIP. The turnout demonstrated the students' interest and enthusiasm in learning about entrepreneurship and innovation.

Lecture Content:

Ms. R. M. Neog began the lecture by explaining the importance of innovation and entrepreneurship in today's rapidly changing world. She highlighted how SSIP is a government initiative that encourages students to channel their creativity and problem-solving skills into developing new products, services, and technologies.

The lecture covered the following key points:



Understanding SSIP: Ms. R. M. Neog madam provided an overview of the Student Startup and Innovation Policy, its objectives, and the support it offers to budding entrepreneurs. She emphasized that the policy aims to create a supportive ecosystem for students to transform their innovative ideas into successful startups.

Benefits of SSIP: The lecture outlined the various benefits students can gain from participating in the SSIP program. These benefits included financial support, mentorship, access to infrastructure, networking opportunities, and exposure to real-world challenges.



Inspiring Success Stories: To motivate the students, Ms. R. M. Neog madam shared some success stories of young entrepreneurs who started their journey through similar government initiatives. These stories showcased how determination, creativity, and perseverance can lead to entrepreneurial success.

Idea Generation: The session encouraged students to start thinking about potential startup ideas in various fields, not limited to their domain of study. Ms. R. M. Neog madam encouraged cross-disciplinary collaboration, emphasizing that some of the most innovative ideas emerge at the intersection of different fields.

Building a Strong Foundation: Ms. R. M. Neog madam stressed the importance of gaining knowledge, developing skills, and honing communication abilities. She emphasized that a strong educational foundation is crucial for any entrepreneur.

Interactive Session:

After the lecture, there was an interactive Q&A session. Students enthusiastically participated, asking questions related to SSIP application procedures, eligibility criteria, and support provided by the institution. Madam expertly addressed all the queries, ensuring that the students had a clear understanding of the next steps they needed to take.

Conclusion:

The sensitization session on SSIP conducted by Ms. R. M. Neog madam was a resounding success. It provided first-year students at Shri K J Polytechnic with valuable insights into the world of entrepreneurship and innovation. The interactive session allowed students to clarify their doubts and instilled in them the confidence to explore their creative potential. With such initiatives, the institute is taking commendable steps to nurture and encourage the entrepreneurial spirit among its students, ensuring a brighter future for both the students and the nation's startup ecosystem.

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