

Government Science College Limkheda  
SSIP Awareness Program August-2023

SSIP Unit

31/08/2023

In order to sensitize the college students about the Student Start up & Innovation Policy SSIP-2.0, a SSIP Awareness Program was organized at Government Science College, Limkheda on 28<sup>th</sup>, August 2023.

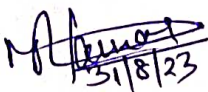
Assit. Professor Mayank L Damor, Institute SSIP Coordinator delivered a talk about the importance, benefit and usefulness of the Policy. Students were also made aware of the various topics like innovations, start up made by different students/persons around the state and nation. Brief description of step-by-step process from Mind to Market was given and the importance of patent/IPR was highlighted. The Design Thinking Workshop held was aimed to introduce participants to the principles, processes, and applications of design thinking in fostering innovation and problem-solving. The workshop was organized to provide attendees with a practical understanding of how design thinking can be employed to address complex challenges and enhance product development. The main objectives of the Design Thinking Workshop were:

- Introduce participants to the core concepts of design thinking and its relevance in today's rapidly changing business landscape.
- Demonstrate the step-by-step process of design thinking, including empathy, ideation, prototyping, testing, and iteration.
- Equip participants with tools and techniques to foster creativity, collaboration, and user-centricity in problem-solving.


- Showcase real-world case studies and success stories that highlight the impact of design thinking on product innovation.
- Provide participants with a hands-on experience of applying design thinking principles to a simulated problem.

The event was thoroughly supported by College Principal and all the college faculties. Total 14 students of College attended the awareness program were sensitized about Design Thinking. Students were asked to observe around their neighbourhood, identify an existing problem and an idea to solve the problem.

They were also informed about the various websites and upcoming events related to SSIP and innovation planned at various levels.

  
31/8/23  
(Mayank L Damor)  
SSIP Co-Ordinator  
Government Science College  
Limkheda, Dist. Dahod



  
31/08/2023  
Principal  
Government Science College  
Limkheda, Dist. Dahod