

IDEA TO IMPACT

A ROADMAP FOR STARTUP PROJECT DEVELOPMENT



DATE	27 July 2026
TIME	10:00 AM – 12:00 PM
VENUE	Swarnnim Incubation Center
PARTICIPANTS	26 SSCIT Semester 5th Students

WHAT THE SESSION COVERED

Entrepreneurship fundamentals • Problem identification • Opportunity recognition • Customer needs • Ideation • Creative thinking • Feasibility & uniqueness • Incubation support

WHY IT MATTERS

Students were encouraged to look beyond academics, identify genuine problems and transform innovative ideas into practical startup projects capable of creating social and economic impact.

KEY OUTCOMES

- Startup ecosystem awareness
- Real-world problem-solving
- Idea generation and ideation
- Innovation and uniqueness
- Incubation & mentorship awareness
- Entrepreneurial career motivation

THINK. CREATE. TRANSFORM.