

STARTUP & ENTREPRENEURSHIP ORIENTATION PROGRAM



DATE	8 July 2026
TIME	10 AM onwards
VENUE	Swarnim Incubation Center
PARTICIPANTS	37 Agriculture students
ORGANIZED BY	Department of Innovation & Entrepreneurship

WHAT STUDENTS EXPLORED

The orientation introduced students to startup fundamentals, innovation, entrepreneurial opportunities and the startup ecosystem. Students analyzed successful startups, particularly in the physiotherapy sector, and explored how innovative ideas can be transformed into successful ventures.

PROJECT-BASED LEARNING

Students prepared startup-analysis presentations covering problem statement, solution, founder profile, products/services and working mechanism, challenges and solutions, startup journey, revenue model and market performance.

KEY OUTCOMES

- Entrepreneurial mindset
- Startup ecosystem awareness
- Research & presentation skills
- Analytical thinking
- Exposure to real-world business challenges

Faculty Coordinator: Dr. Nivedita Dwivedi

Jury: Dr. Nivedita Dwivedi • Dr. Naimi Sirjhon • Mr. Gaurav Sharma

Explore. Analyze. Innovate. Build.