

# From Canvas to Cashflow

Turning Your Ideas into Real Business Models

Understanding and applying the business model canvas

Identifying target customers and developing a strong value proposition

Evaluate real-world feasibility and revenue potential

Hands-on development of a complete business model



Date:  
5th May,  
2026



Time:  
09:30 am -  
5:00 pm



Eligibility:  
UG/PG/PhD  
students



Venue:  
A3 -  
Mini Auditorium

## Co-Ordinators

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## Featuring Speakers

Dr. Ashish Warghane

Ms. Jigisha Thakkar

