

SHRI RAMKRISHNA SEVA MANDAL  
**ANAND COMMERCE COLLEGE, ANAND**

under the Innovation Club, Knowledge Consortium of Gujarat (KCG), Education Department,  
Government of Gujarat supported by SPU-SSIP-Navadhārā & Sardar Patel Startup &  
Entrepreneurship Council (SPSEC)

Organize

# CAPACITY BUILDING WORKSHOP FOR 30 HRS IN THE FIELD OF **INNOVATION & ENTREPRENEURSHIP**

## Course Schedule

01<sup>st</sup> to 12<sup>th</sup> Jan 2026

## Batch Time

10:30 am to 01:30 pm

## What to Expect

- ✓ Programme Orientation & Entrepreneurship and Innovation as Career
- ✓ Problem Solving and Ideation along with Incubation support
- ✓ Design Thinking & its Techniques
- ✓ Pitching & Fundraising, Networking & Collaboration Skills
- ✓ Legal & Compliance for Start-up (Commerce)
- ✓ Business idea Validation and Market Research
- ✓ Digital Marketing & Personal Branding and Freelancing
- ✓ Business Model canvas / IPR & Business



## Invitee

**Dr. Vijaysinh M. Vanar**  
*Principal*  
*Anand Commerce College*

## Chief Guest

**Prof. Dr. Sunil Chaki**  
*Director, SPSEC*  
*Coordinator, SPU-SSIP-Navadhārā*

## Workshop Coordinator

**Dr. Nikunj N. Bumtariya**  
*Adhyapak Sahayak*  
*Coordinator Innovation Club*