



NAVSARI AGRICULTURAL UNIVERSITY
ERU CHAR RASTA, NAVSARI, GUJARAT-396 450

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OFFICE ORDER OF SENSITIZATION AND OUTREACH PROGRAMME

The Navsari Agricultural University (NAU), Navsari aims to create an integrated, university based entrepreneurial ecosystem to support innovations and ideas of young students. In this regard, University Startup Cell and Nodal Centre for SSIP 2.0 of NAU, Navsari are organizing a **FULL DAY Sensitization and Outreach Programme** titled **“Innovating Agriculture: Startups and Entrepreneurship Opportunities by Cultivating Entrepreneurial Mindset”** under SSIP 2.0; to sensitize the **UG, PG & Ph. D. students of College of Forestry, NAU, Navsari on December 08, 2025**. The Programme Schedule is mentioned below for information and necessary action of the concerned officials.

Convener	Dr. Timur R. Ahlawat , <i>Chairman of University Startup Cell and Nodal Centre for SSIP 2.0, Director of Research and Dean PG Studies, NAU, Navsari</i>		
Co-Conveners	Dr. Jayesh J. Pastagia <i>University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari</i>	Dr. M. B. Tandel <i>Dean & Chairman College Startup Club CoF, NAU, Navsari</i>	
Programme Director	Dr. Swati S. Sharma , <i>University Coordinator of SSIP 2.0 and Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari</i>		
Programme Co-Directors	Dr. Mehul G. Thakkar <i>University Co-Coordinator of SSIP 2.0, Professor & Head in HRM, AABMI, NAU, Navsari</i>	Dr. Mahantappa S. Sankanur <i>University Co-Coordinator of SSIP 2.0, Associate Professor (FBTI), CoF, NAU, Navsari</i>	
Programme Coordinators	Dr. Jayesh Pathak <i>Associate Professor, CoF, Navsari</i>	Dr. A. A. Mehta <i>Associate Professor, CoF, Navsari</i>	Dr. Kiran N. Patel <i>Assistant Professor in ABM, AABMI, Navsari</i>

Programme Schedule

Inaugural Ceremony (9:30 to 10.00 am)		
10.00 am to 10.30 am	Dr. Jayesh J. Pastagia , <i>University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari</i>	Entrepreneurial Opportunities in Apiculture
10.30 am to 11.00 am	Dr. Mehul G. Thakkar , <i>University Co-Coordinator of SSIP 2.0 & Professor & Head in HRM, AABMI, NAU, Navsari</i>	Entrepreneurial Thinking: Think Different... Think Ahead...
11.00 am to 11.30 am	Dr. Swati S. Sharma , <i>University Coordinator of SSIP 2.0, Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari</i>	Understanding the Emerging Indian Agri-Entrepreneurship and Startup Models
11.30 am to 12.00 noon	Dr. Mahantappa S. Sankanur , <i>University SSIP Co-Coordinator & Associate Professor (FBTI), CoF, NAU, Navsari</i>	Government Policies and Initiatives to Boost Agricultural Entrepreneurship and Startup Growth in India

12.00 noon to 12.30 pm	Dr. Vaibhav N. Mehta , <i>University Startup Cell Member & Asst. Professor (Nanotechnology), ASBI, NAU, Surat</i>	Role of IPR for Entrepreneurship and Startup Growth
12.30 to 1.30 pm: Lunch Break		
1.30 pm to 2.00 pm	Dr. R. P. Gunaga , Co-chairman of College startup club; <i>Professor (FBTI) & Head Deptt. of FPU, CoF, NAU, Navsari</i>	Emerging start-ups in forestry sector
2.00 pm to 2.30 pm	Dr. Jayesh Pathak , <i>University Startup Cell Member & Associate Professor in SAF, ACoH, NAU, Navsari</i>	Entrepreneurial Opportunities in eco-friendly bamboo-based infrastructure development & design
2.30 pm to 3.00 pm	Dr. A. A. Mehta , <i>College Startup Cell Co-ordinator & Associate Professor in FPU, CoF, NAU, Navsari</i>	Insights into NTFPs & Entrepreneurial Opportunities
3.30 pm to 4.00 pm	Dr. Satish Kumar Sinha , <i>College Startup Cell Co-ordinator & Associate Professor in WST, CoF, Navsari</i>	Insights into Entrepreneurial Opportunities in wood & bamboo-based handicrafts development
4:00 pm to 4:30 pm	Valedictory: Q & A, Feedback, Certificate Distribution	

This is for your kind information and further needful action.

With regards,



Director of Research & Dean PG Studies

Copy Forwarded for kind information:

1. The Principal/Dean, AABMI-Navsari, CoF-Navsari and ASBI-Surat, NAU, Navsari

Copy for necessary action:

1. All Concerned Members of University Startup Cell & Nodal Centre for SSIP 2.0, NAU, Navsari