



NAVSARI AGRICULTURAL UNIVERSITY
ERU CHAR RASTA, NAVSARI, GUJARAT-396 450

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OFFICE ORDER OF SENSITIZATION AND OUTREACH PROGRAMME

The Navsari Agricultural University (NAU), Navsari aims to create an integrated, university based entrepreneurial ecosystem to support innovations and ideas of young students. In this regard, University Startup Cell and Nodal Centre for SSIP 2.0 of NAU, Navsari are organizing a **FULL DAY Sensitization and Outreach Programme** titled **“Innovating Agriculture: Startups and Entrepreneurship Opportunities by Cultivating Entrepreneurial Mindset”** under SSIP 2.0; to sensitize the UG, PG & Ph. D. students of ASPEE College of Horticulture, NAU, Navsari on **November 13, 2025**. The Programme Schedule is mentioned below for information and necessary action of the concerned officials.

Convener	Dr. Timur R. Ahlawat , <i>Chairman of University Startup Cell and Nodal Centre for SSIP 2.0, Director of Research and Dean PG Studies, NAU, Navsari</i>		
Co-Conveners	Dr. Jayesh J. Pastagia , <i>University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari</i>	Dr. Alka Singh <i>Principal & Dean ACoH, NAU, Navsari</i>	
Programme Director	Dr. Swati S. Sharma , <i>University Coordinator of SSIP 2.0 and Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari</i>		
Programme Co-Directors	Dr. Mehul G. Thakkar <i>University Co-Coordinator of SSIP 2.0, Professor & Head in HRM, AABMI, NAU, Navsari</i>	Dr. Mahantappa S. Sankanur <i>University Co-Coordinator of SSIP 2.0, Associate Professor (FBTI), CoF, NAU, Navsari</i>	
Programme Coordinators	Dr. Jilen M. Mayani <i>Associate Professor in PHT ACoH, NAU, Navsari</i>	Dr. Tulsi D. Gurjar <i>Asst. Professor in Fruit Science, ACoH, NAU, Navsari</i>	Dr. Kiran N. Patel <i>Assistant Professor in ABM, AABMI, NAU, Navsari</i>

Programme Schedule

Inaugural Ceremony (9:30 to 10:00 am)		
10:00 am to 10:40 am	Dr. Jayesh J. Pastagia , <i>University Advisor of SSIP 2.0 & Principal, AABMI, NAU, Navsari</i>	Entrepreneurial Opportunities in Apiculture
10:40 am to 11:20 am	Dr. Mehul G. Thakkar , <i>University Co-Coordinator of SSIP 2.0 & Professor & Head in HRM, AABMI, NAU, Navsari</i>	Entrepreneurial Thinking: Think Different... Think Ahead...
11:20 am to 12:00 pm	Dr. Swati S. Sharma , <i>University Coordinator of SSIP 2.0, Member Secretary University Startup Cell, Associate Professor in ABM, AABMI, NAU, Navsari</i>	Understanding the Emerging Indian Agri-Entrepreneurship and Startup Models
12:00 pm to 12:40 pm	Dr. Mahantappa S. Sankanur , <i>University SSIP Co-Coordinator & Associate Professor (FBTI), CoF, NAU, Navsari</i>	Government Efforts and Schemes to Foster Agri-Entrepreneurship and Startup Expansion in India
Lunch Break (12:40 pm to 2:00 pm)		

2:00 pm to 2:40 pm	Dr. Vaibhav N. Mehta , <i>University Startup Cell Member & Asst. Professor (Nanotechnology), ASBI, NAU, Surat</i>	Role of IPR for Entrepreneurship and Startup Growth
2:40 pm to 3:20 pm	Dr. Jilen M. Mayani , <i>University Startup Cell Member & Associate Professor in PHT, ACoH, NAU, Navsari</i>	Entrepreneurial Opportunities in Food Processing Sector
3:20 pm to 4:00 pm	Dr. Tulsi D. Gurjar , <i>University Startup Cell Member & Asst. Professor in Fruit Science, ACoH, NAU, Navsari</i>	Entrepreneurial Opportunities in Horticulture Sector
4:00 pm to 4:30 pm	Valedictory: Q & A, Feedback, Certificate Distribution	

This is for your kind information and further needful action.

With regards,



Director of Research & Dean PG Studies

Copy Forwarded for kind information:

1. The Principal/Dean, AABMI-Navsari, ACoH-Navsari, CoF-Navsari and ASBI-Surat, NAU, Navsari

Copy for necessary action:

1. All Concerned Members of University Startup Cell & Nodal Centre for SSIP 2.0, NAU, Navsari