University Level
Full Day Faculty Development Programme
on
Fostering Agri Innovation and Entrepreneurial Ecosystem
Commemorating the Maiden Celebration of the National Startup Day
under the aegis of the
University Startup Cell of Navsari Agricultural University, Navsari
January 16, 2025 ***(Thunderous Thursday)***

Patron
Dr. Z. P. Patel
Hon'ble Vice Chancellor
Navsari Agricultural University, Navsari

Chief Guest & Training Convener
Dr. Timur R. Ahlawat
Director of Research &
Dean-PG Studies
Chairman of University Startup Cell
Navsari Agricultural University, Navsari

Guest of Honour
Dr. Rajendra M. Naik
Principal & Dean
Faculty of Agriculture & Horticulture
Navsari Agricultural University, Navsari

Special Guest
Shri Sandeep Sharma
Director - IQAC
Head - AURO Innovation
and Incubation Centre
AURO University, Surat

TRAINING DIRECTORS

Dr. Mehul G. Thakkar
Professor in HRM
University Placement & Counselling Head
University Nodal Officer of CM Apprenticeship Scheme
University Coordinator of UHV Scheme of AICTE
University's Internationally Acclaimed In-house HRD Trainer
University's Official & Preferred MoC
Former Mentor & Present Member of University Startup Cell
Navsari Agricultural University, Navsari

Dr. Swati S. Sharma
Associate Professor-AABMI
University Coordinator of SSIP 2.0
Training Coordinator of AC&ABC Scheme
Course Co-Director of PGC-FPO
Member Secretary of University Startup Cell
Navsari Agricultural University, Navsari

Dr. Kuldeep S. Choudhary
Assistant Professor-AABMI
University Co-coordinator of SSIP 2.0
Nodal Officer of AC&ABC Scheme
Course Director of PGC-FPO
Member of University Startup Cell
Navsari Agricultural University, Navsari

TRAINING COORDINATORS

Dr. Mahantappa S. Sankanur
Assistant Professor (Tree Improvement)
Dept. of Forest Biology & Tree Improvement
College of Forestry
Member of University Startup Cell
Navsari Agricultural University, Navsari

Dr. Tulsi D. Gurjar
Assistant Professor
Dept. of Fruit Science
ASPEE College of Horticulture
Member of University Startup Cell
Navsari Agricultural University, Navsari

JANUARY 16, 2025
THUNDEROUS
THURSDAY

Visit of Product Portfolios / Ideas of SSIP 2.0 Selected Beneficiaries by the Dignitaries

Inaugural Ceremony

10:00 am to 11:15 am

- Fund/Cheque Disbursement and Certificate Conferement to Selected 14 Beneficiaries and their Mentors under the SSIP 2.0 Scheme...
- Felicitation of Established Agripreneurs from NAU and Entrepreneurial Ecosystem Builders of NAU...
- Inspirational / Empowering / Motivating Speeches by the Dignitaries...

Self Strengthening Journey Begins with the Fabulous & Fantastic Five Facilitators-Trainers...

Mind to Market (M2M): Journey for Startups

Shri Sandeep Sharma

Internationally Acclaimed Entrepreneurship & Startup Trainer
Director- IQAC
Head - AURO Innovation and Incubation Centre,
AURO University, Surat

11:15 am to 12:15 pm

Delicious LUNCH BREAK (12:15 pm to 1:30 pm)

Agri Revolution: Unlocking Innovation and Entrepreneurship Opportunities in Modern Agriculture

Dr. Swati S. Sharma

Entrepreneurship & Startup Trainer of NAU, Navsari
University Coordinator & Resource Person of SSIP
Training Coordinator & Resource Person of AC&ABC Scheme
Course Co-Director & Resource Person of PGC-FPO
Member Secretary of University Startup Cell of NAU
Associate Professor (ABM), AABMI, NAU, Navsari

01:30 pm to 02:15 pm

Empowering Mentors for Transforming Students' Ideas into thriving Agri-ventures

Dr. Mehul G. Thakkar

Internationally Acclaimed In-house HRD Trainer of NAU, Navsari
12 Gold Medals, 12 State, 24 National & 27 International Awards Winner Trainer
Certified National Trainer, Master Trainer & Lead Assessor of Govt. of India
International Certified Career Coach from Mindler-India & CDA-USA
Resource Person of SSIP, AC&ABC Scheme, PGC-FPO
Startup MAARG Mentor of Govt. of India in 5 Sectors
Startup Mentor of VNSGU-Surat and CII & i-HUB (Govt. of Gujarat)
Former Mentor and Present Member of University Startup Cell of NAU
Professor in HRM and University Placement & Counselling Head, NAU, Navsari

02:15 pm to 03:00 pm

Bridging Agri-innovators to Support Network for Strengthening Agripreneurial Ecosystem

Dr. Kuldeep S. Choudhary

Entrepreneurship & FPO Trainer of NAU, Navsari
Nodal Officer & Resource Person of AC&ABC Scheme
University Co-coordinator & Resource Person of SSIP
Course Director & Resource Person of PGC-FPO
Active Member of University Startup Cell of NAU
Assistant Professor (ABM), AABMI, NAU, Navsari

03:00 pm to 03:45 pm

Refreshing TEA BREAK (03:45 pm to 04:00 pm)

Fostering Innovation in Agriculture : The Strategic Role of IPR in Startups

Dr. Vaibhavkumar N. Mehta

Registered Indian Patent Agent (IN/PA4259)
University Co-coordinator of UHV Scheme of AICTE
Resource Person of SSIP & AC&ABC Scheme
Active Member of University Startup Cell of NAU
Assistant Professor (Nanotechnology)
Division of Plant Biotechnology, ASBI, NAU, Navsari

04:00 pm to 04:45 pm

Valedictory...

04:45 pm to 05:15 pm

Post Training Evaluation...
Direct Dil Se... Feedback Session...
Certificate Conferment to the Participants & Resource Persons...