

# Workshop on Design Thinking for Entrepreneurial Growth and Organizational Impact

Organized by  
Anand Pharmacy College  
supported by  
Student Startup Innovation Policy (SSIP), Institution's  
Innovation Council (IIC) & IPA Anand Local Branch



**Karmjitsinh Bihola**

Founder | Design Thinker |  
Innovation Strategist | Start-up Mentor

**4<sup>th</sup> -5<sup>th</sup> August 2025**

## REGISTRATION FEES:

Type of Participant	Amount
Academician/ Researcher/ PhD Scholar / P. G. Research Scholar/ U.G. Scholar	600/-

## IMPORTANT DATES

**Registration Starts:** 12<sup>th</sup> July, 2025  
**Last Date of registration:** 31<sup>st</sup> July, 2025

## REGISTRATION LINK:

<https://forms.gle/CqXwbYhiEwQ86XNU9>

## Account details:

Account Holder:  
ANAND PHARMACY COLLEGE  
Account No: 356702010017281  
IFSC Code: UBIN0535672  
(Fifth Character is Zero)  
Bank: UNION BANK OF INDIA  
Branch: ANAND

For Inquiry Call on Dr. Chetna Modi (9408294183) or Email on [studentcellapc@gmail.com](mailto:studentcellapc@gmail.com)

**REGISTER NOW TO SECURE YOUR PLACE IN THIS INNOVATIVE EXPERIENCE AT**

**ANAND PHARMACY COLLEGE**

**(An Autonomous Institute Under UGC Regulations, 2023)**

Managed by Shri Ramkrishna Seva Mandal

(Approved by PCI, NAAC Accredited, A+ Grade, 3.38 CGPA- 3rd Cycle)

Opp. Town Hall, Anand, 388 001, Gujarat, INDIA

# ABOUT SHRI RAMKRISHNA SEVA MANDAL

Late Shri G. S. Patel, also known as Vakil Saheb, established Shri Ramkrishna Seva Mandal with the motto of "Bahujan Hitay, Bahujan Sukhay" on August 15, 1954, adopting the principle of Shri Ramkrishna Paramhans and his ardent disciple Swami- Vivekanand. In the past 69 years, SRKSM has reached three significant milestones. **First milestone** was establishment of Matrumangalam-a family welfare centre, Orthopaedic Hospital, Centre for Maternity and Gynaecological Services, and Anand Hospital equipped with the most up-to-date equipment and ambulance services in the Anand and nearby areas. The **second milestone** was the founding of Anand Arts College in 1963, which marked its footprints in the area of education followed by various grant-in-aid institution. Also, to support the elderly and those in need, SRKSM established Anand Dham in Lambhvel with contemporary amenities and infrastructure. The **third milestone** was achieved with the establishment of first SRKSM self-financed Institute, Anand Pharmacy College in 1998. Since then, numerous graduate and postgraduate institutions were established of which majority are accredited. The trust today has cutting edge teaching and learning systems, contemporary infrastructure, and facilities with around 27 institutes and more than 20,000 students, teachers, and support staff.



# ABOUT ANAND PHARMACY COLLEGE

Anand Pharmacy College (APC), established in 1998 managed by Shri Ramkrishna Seva Mandal (SRKSM), is a leading institute in India. The institute is re-accredited by NAAC-UGC in third cycle with "A+" Grade, CGPA 3.38 and an Autonomous Institute Under UGC Regulations, 2023. The institute offers Pharmacy Council of India approved courses; B. Pharm, Pharm D., M. Pharm in Pharmaceutics, Pharmacology, Pharmaceutical Quality Assurance, Pharmaceutical Regulatory Affairs, and Pharmaceutical Technology. It also has Gujarat Technological University approved Ph.D. research center in Pharmaceutics specialization. The institute has state-of-the-art academic and research facilities including centers of Cell line study, Cellular and molecular pharmacology, NDDS and Bioanalytical. It also has an Adverse drug reactions monitoring center approved by the Pharmacovigilance program of India, Indian Pharmaceutical Commission. The innovation ecosystem is strengthened under established Pre-incubation center, which lead to successful proof of concepts, granted patents and quality publications. APC focuses on providing quality pharmacy education, preparing students for global leadership roles. Continuous efforts for overall development of students by encouraging participation in co-curricular, extra-curricular, and extension activities succeeded in academic achievements, gold medals and research awards.

# About Workshop

- Introduction of fundamentals of Innovation & entrepreneurship through **Design Thinking methodology**; A driver of economic and nation's growth
- Design thinking Process, **Tools & Techniques** to foster creativity & innovation mind-set
- How design thinking leads to innovation & **entrepreneurial spirit**
- **Innovation Myths**: Mind-set to innovation bottlenecks & cobwebs, Positives for Innovation
- How Design Thinking is helping individuals & organization globally **to solve real life and complex challenges** and drive innovation efforts
- Systematic **problem-solving mind-set**, creativity, collaboration, team building approach
- Establishing an innovation culture in an organization, department, work area related discussion with college management and authority

**Patrons**  
**Shri Hemantbhai Patel**  
President, SRKSM, APC Gujarat, India  
**Smt. Jyotsnaben Patel**  
Hon. Secretary, SRKSM, APC Gujarat, India

**Convener**  
Prof. Tejal R. Gandhi,  
Principal, APC, Gujarat, India

**Coordinators**  
Dr. Vaishali T. Thakkar  
Professor , APC, Gujarat, India

**Co-coordinator**  
Dr. Chetna Modi  
Professor, APC, Gujarat, India

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