



CVM UNIVERSITY
(Established under Gujarat Private Universities
(Second Amendment) Act - 2019 Gujarat Act No. 20 of 2019)

CVMUISC



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



SEMCOM
S.G.M. ENGLISH MEDIUM COLLEGE OF
COMMERCE AND MANAGEMENT

Best Business Idea Contest: 2024-25 BBIC



When & Where



18th March 2025



9:30 a.m.
Onwards



ADIT Auditorium
New Vidhyanagar

ABOUT CVMU

The inception of Charutar Vidya Mandal (CVM) took place on the eve of Independence, when the illuminating vision of the great Sardar Patel was received with incredible enthusiasm by Shri Bhaikaka and Shri Bhikhabhai saheb. They dedicated their lives to the cause of rural regeneration by establishing Gramodyog and by bringing higher education to the doorstep of village community. On March 03, 1945, they sat down to draw up a plan of an educational township a Vidyanagar which was later christened as Vallabh Vidyanagar in the form of a tribute to the great son of the soil, Sardar Vallabhbhai Patel. It was not only the first planned University Township of independent India, but also a comprehensive hub of higher education that provided schools and Constituent College of all major academic disciplines and had elaborate plans for hostels, faculty quarters, play grounds and parks. It was a dream scheme in the real sense of the term. THE CHARUTAR VIDYA MANDAL UNIVERSITY (CVM University, Estd. 2019), Vallabh Vidyanagar-388120, Gujarat, India is a leading University of Gujarat having a strong lineage of Pre-Independence era (1945 onwards) (Managed and Sponsored by one of the oldest Trusts of Gujarat Charutar Vidya Mandal (CVM) with a vision of Sardar Vallabhbhai Patel, established under the Gujarat Act No. 8 of 2009, Government of Gujarat.

ABOUT CVMUISC

CVM University Innovation and Startup Centre (CVMUISC) aims to stimulate, encourage and assist Innovations, Startups, Intellectual Property Rights (IPR) and Entrepreneurship. The Centre is envisioned to shape the students by providing a perfect ambience for converting their ideas and walk out with a viable model/product. Diversified approach are adopted to produce desirable learning outcomes, which includes cross disciplinary learning by academic and industrial experts, critical thinking sessions, labs, case studies, etc. replacing the traditional ways of outcome. Presently, the centre is located at A D Patel Institute of Technology, New Vallabh Vidyanagar CVM Campus.



ABOUT SEMCOM

SEMCOM a Constituent college of CVM University (Established under the Gujarat Act No. 8 of 2009, Government of Gujarat | Management Aegis: Charutar Vidya Mandal (Estd.: 1945)) fall under the Faculty of Commerce, Management and Law (FCML) was established in 1997. The activities at FCML are knowledge driven and contribute to world through excellence in teaching, research and social aspects. FCML based on its broader vision and focused mission offers UG-PG (a multidisciplinary offering of 300+ courses) and Doctoral (Ph.D.) Programmes under the following disciplines: SEMCOM was accredited with 'A' Grade by NAAC during the period 2009-2020. GSIRF Ranking 2021 recognised SEMCOM as ONLY Commerce and Management College among the Top 11 in the State of Gujarat, followed by 5 Star ranking in 2022 GSIRF Ranking. SEMCOM Publishes UGC Listed (B Group) journal SEMCOM Management and Technology Review (SMTR) and aspires to contribute to quality benchmarks in education nationally and internationally leveraging its rich alumni network globally.



ABOUT BBIC

The concept of entrepreneurship encompasses mind-set which is usually taken to involve risk taking in the face of uncertainty, and other attitudes and skills such as boldness, ingenuity, leadership, persistence and determination.

SECOM makes all efforts to develop Entrepreneurial Thinking among students, focusing on what is needed, what is missing, and what is changing. Today in India, there is tremendous scope for opportunity-driven entrepreneurship due to upward mobility within the income classes, increase in share of working population, ideological shift from savings to spending, and changing consumer lifestyles.

Organizing an event on Business Ideas for our students is a step in the right direction towards seizing and creating opportunity in growing India for becoming entrepreneurs of 21st Century. Since 2003 SECOM has organized Best Business Idea Contest in order to foster creative & innovative thinking for business. Since then the contest was sponsored by ELECON with generous financial support of Rs. 2 lacs every year till 2021. From 2022 under the able leadership of CVM University; CVMU Innovation and Startup Cell in its ambit scaled up this competition from college level to university level At Present, CVM University Innovation and Startup Cell (CVMUISC) organises the competition which is being managed and hosted by SECOM at University Level.

BBIC RULES

1. BBIC is a team event.
2. Number of participants per team would be minimum 5 and maximum 8.
3. The final event is scheduled on Friday, 15th March 2025, at ADIT Auditorium, New Vallabh Vidyanagar.
4. Necessary workshop/seminar/guest talk for idea generation and implementation is organised on Wednesday, 28th February 2025 at SEMCOM Auditorium, Vallabh Vidyanagar.
5. It is mandatory for teams to attend workshop/seminars/guest talks/screening as per instructions given from time to time.
6. Ideas should be innovative and unique in product or service segments.
7. Students are not allowed to present ideas on any existing product or service segments.
8. The evaluation criteria are as follows:
 - Innovativeness
 - Market feasibility
 - Quality of competitor analysis
 - Financial feasibility
 - Investment worthiness
 - Quality of presentation
 - Interaction with judges
9. Copyright of all ideas presented in the screening and final competition will remain with CVMUISC.



SEMCOM

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WHAT WE THINK OTHERS DON'T



GLIMPSES OF BBIC 2023-24

FOR INQUIRIES, CONTACT
+91 99130 86947 +91
63521 35360

SCAN CODE FOR
REGISTRATION



Address:
SEMCOM
Opp. Shastri Ground,
Mota Bazar,
Vallabh Vidyanagar,
Anand

OR
[CLICK HERE](#)
FOR
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