

**POST-EVENT REPORT**

Expert Talk	Awareness session on Startup & Innovation		
Number of Participants	95	<b>Date and Time:</b>	<b>05/09/2025</b> (10:00 a.m. onwards)
Expert	Mr. Chirag Desai, Assistant Registrar, P P Savani University.		
Faculty Coordinator	Dr. Chirag Khambhu, Assistant Professor, P. P. Savani School of Agriculture, P P Savani University.		
Faculty Contact Details	+91-7383424614		
Venue	F-205		
Organized by:	School of Agriculture, P P Savani University		
Supported by:	SSIP, EBC Club, and IIC		



**Introduction**

The awareness session on Startup & Innovation, presented by Mr. Chirag Desai, Assistant Registrar at P P Savani University (PPSU), focused on fostering entrepreneurial thinking, innovation, and the development of startups. This session emphasized the importance of innovative business ventures, the support available for entrepreneurs, and the role of PPSU in facilitating startup ecosystems.

**Objectives:**

- To introduce the concept of startups, their role in driving innovation, and their distinguishing features from traditional businesses.
- To highlight the benefits and challenges of starting a venture, especially at an early stage.
- To explore the Indian startup ecosystem, including government support mechanisms and opportunities for growth.
- To discuss the role of P P Savani University in fostering innovation through initiatives like funding, mentorship, and interdisciplinary collaboration.
- To inspire participants to take the first steps toward their entrepreneurial journey and leverage available resources effectively.

**Key Highlights of the Session:**

**1. Understanding Startups:**

- Startups are small, innovative ventures focused on solving problems or creating new products/services.
- They are driven by passionate entrepreneurs, characterized by high risk, innovation, and a growth-focused approach.
- Differences between startups and traditional businesses were outlined, emphasizing the former's emphasis on innovation and adaptability.

**2. Benefits and Challenges of Startups:**

- Benefits: Flexibility, passion, adaptability, growth opportunities, and the satisfaction of creating meaningful change.
- Challenges: Limited experience, financial resources, networks, and the need for perseverance and determination.

**3. Indian Startup Ecosystem:**

- India provides abundant resources, including manpower, technology, and investor funding.
- Government support is robust, with schemes like the Student Startup and Innovation Policy (SSIP), ₹960 crore funding allocated in a single year, and ₹828 crore sanctioned for infrastructure development.
- The booming economy offers endless opportunities for new ventures.

**4. Institutional Support at PPSU:**

- P P Savani University offers funding of up to ₹2.5 lakh per idea, which is non-recoverable in case of failure.

- Promotes interdisciplinary collaboration across domains like agriculture, science, engineering, and nursing.
- Student-driven entrepreneurship initiatives through dedicated clubs like the Entrepreneurship & Business Club.

#### **5. Steps for Starting a Startup:**

- The startup journey includes idea generation, market research, validation, proof of concept (PoC), business planning, securing funding, and marketing.
- Participants were introduced to tools, mentorship, incubation opportunities, and networking resources to support their entrepreneurial journey.

#### **6. Government Policies and Support Systems:**

- Gujarat's SSIP policy empowers young innovators with funding, intellectual property support, and resources for prototype development.
- Financial provisions include support for patents, copyrights, and trademarks.
- Collaboration with government initiatives and access to workshops, events, and mentorship programs to accelerate startup growth.

#### **Conclusion:**

The session successfully provided insights into the world of startups and the essential steps to embark on an entrepreneurial journey. Participants were equipped with knowledge about the available resources and the importance of innovation in fostering growth. With a focus on India's promising ecosystem and PPSU's supportive initiatives, attendees were encouraged to transform their ideas into reality.

#### **Acknowledgments:**

We would like to express our gratitude to SSIP, EBC Club, and IIC for their support in organizing this event. Mr. Chirag Desai, Assistant Registrar, for leading the session and sharing valuable insights and to all the participants for their enthusiastic involvement.



**Glimpse of the Event:**



Prepared by:



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