



Gujarat Arts and Commerce College (Evening)  
Ellisbridge, Ahmedabad, Pin- 380006



## SSIP & IIC Committee

Entrepreneurship Development Cell, NEO Commerce Club & IQAC



Organises a special session on  
Fundamentals of Entrepreneurship for Certificate  
Course titled- "Startup Shiksha"

Topic - DIGITAL MARKETING Canvas for Startups

Speaker : Bhautik Sheth (Founder - iVIPANAN)

Topic : Digital Marketing Canvas for Startups

Date: 18/10/24 Day: Friday

Time: 11.30 AM to 3.30 PM

Venue: Gujarat Arts and Commerce (Evening)



Education Department,  
Government of Gujarat

A GACE (Govt.) Committee- Accredited  
Department initiative



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



START-UP  
Shiksha



न श्वः क्षमुपासीत। को ही मनुष्यस्य श्वो वेद।  
Don't wait for tomorrow, do your Karma!  
Who knows the future?

Patron -

Dr. Himmat Bhalodiya  
(Principal, G.E.S. - I)

ENTREPRENEURSHIP DEVELOPMENT CELL

Facilitating the journey from  
'Antah Prerna' to 'Entrepreneur'