



REPORT

of

One-To-One Mentoring Session

Made By:
Hemik Mehta

One-To-One Mentoring Session

Date: 29/10/2024

Time: 03:00 PM Onwards

Venue: GTU Innovation & Start-up Center, Vadodara

Expert:

Ms. Tosha Shukla (Manager – Startup Cell, Navrachana University)

Mr. Hemik Mehta (RISC- GISC Vadodara)

Attendee:

Mr. Meet Bist: Co-Founder of Voldebug innovations PVT LTD

Mr. Kshitij Kayastha: Co-Founder of Kriv H2O PVT LTD

Mr. Hiren Sonar: Founder of Hison Energies PVT LTD

Mr. Ujjal Shah: Founder of Mr. Engineer

Mr. Sumit Bist: Founder of Bookinx

Mr. Vishal Nimse: Founder of The Carbon Footprints

Mr. Anantrajsinh Tomar: Founder of Motile Automotive PVT LTD

About Event:

GTU Innovation & Start-up Center, Vadodara Organized A one-to-one mentoring session for startups focuses on personalized guidance to accelerate business growth. The mentor provides tailored strategies, insights into market trends, and actionable advice. Start-ups can discuss challenges, refine their business models, and develop skills in areas like marketing and finance, fostering confidence and promoting sustainable success.

Advice by Expert:

Start-up Name	Suggestions
Voldebug innovations PVT LTD	<ul style="list-style-type: none">• Navigate challenges and seize opportunities in the industry.• Tie-up With Different Government Agencies.
Kriv H2O PVT LTD	<ul style="list-style-type: none">• Utilize digital marketing, content creation, and social media to increase brand visibility and educate potential customers.• Establish feedback loops with customers to improve product features and enhance satisfaction.• Connect with industry experts, trade shows, and potential partners to expand reach and influence.
Hison Energies PVT LTD	<ul style="list-style-type: none">• Analyze the electric cart market, including customer demographics and emerging trends.• Focus on developing unique features that enhance performance, safety, and user experience.• Establish diverse sales channels, including direct sales, online platforms, and partnerships with retailers.

Mr. Engineer	<ul style="list-style-type: none"> • Streamline the supply chain to ensure timely delivery of components while reducing costs. • Develop a comprehensive marketing plan that highlights the benefits of electric bicycles, focusing on cost savings, health, and environmental impact. • Foster strong relationships with customers through active communication, feedback collection, and loyalty programs.
Bookinx	<ul style="list-style-type: none"> • Analyze the landscape of recreational booking apps, identifying target users and potential competitors. • Explore collaborations with local parks, playgrounds, and community centers to increase listings and visibility. • Explore various revenue models, such as subscription services, advertising, or commission-based bookings.
Motile Automotive PVT LTD	<ul style="list-style-type: none"> • Create a strong brand identity and marketing strategy that highlights the benefits of electric biking, such as health, cost savings, and environmental impact. • Outline a strategic plan for scaling production, exploring new markets, and potentially expanding the product line with accessories or related products.

Glimpse of Event:



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