



**UNIVERSITY STARTUP CELL
NAVSARI AGRICULTURAL UNIVERSITY, NAVSARI**



in collaboration with
ASPEE Nutan Academy, Mumbai
proudly announces



**Three Days Intensive Sensitization Training Workshop on
"Igniting Young Minds for Innovation &
Entrepreneurial Opportunities in Agri. & Allied Sectors"**

November 20-22, 2024



Patron

Dr. Z. P. Patel

Hon'ble Vice Chancellor
Navsari Agricultural University, Navsari



Training Convener

Dr. Timur R. Ahlawat

Director of Research & Dean-PG Studies
Chairman of University Startup Cell
Navsari Agricultural University, Navsari



Training Directors & Master Trainers



Dr. Mehul G. Thakkar

Associate Professor in HRM and
University Placement & Counselling Head
University Nodal Officer of CM Apprenticeship Scheme
University Coordinator of UHV Scheme
Former Mentor & Present Member of University
Startup Cell, Navsari Agricultural University, Navsari



Dr. Swati S. Sharma

Asst. Professor-AABMI
University Coordinator of SSIP 2.0
Training Coordinator of AC&ABC Scheme
Course Co-Director of PGC-FPO
Member Secretary of University Startup Cell
Navsari Agricultural University, Navsari



Dr. Kuldeep S. Choudhary

Asst. Professor-AABMI
University Co-coordinator of SSIP 2.0
University Nodal Officer of AC&ABC Scheme,
Course Director of PGC-FPO
Member of University Startup Cell
Navsari Agricultural University, Navsari



**Training Coordinator
from ASPEE**

Mrs. Nuzhat Khan

Principal,
ASPEE Nutan Academy, Mumbai

Exploration Visit Facilitators

**Dr. Dev Raj, Dr. Jayesh G. Pathak,
Dr. Chirag Desai, Dr. Abhishek A. Mehta,
Dr. M. S. Sankanur**



Day 1 : November 20, 2024 – Wonderful Wednesday

Self Strengthening Journey Begins with the Top Trio of Master Trainers...



Fostering Innovation: Unlocking Entrepreneurship Potential in Agriculture

Dr. Swati S. Sharma

*Entrepreneurship & Startup Trainer of NAU, Navsari
University Coordinator & Resource Person of SSIP,
Training Coordinator & Resource Person of AC&ABC Scheme
Course Co-Director & Resource Person of PGC-FPO
Member Secretary of University Startup Cell
Assistant Professor (ABM), AABMI, NAU, Navsari*



**01:15 pm
to
02:00 pm**



Igniting a Spark Within & Cultivating Entrepreneurial Mindset

Dr. Mehul G. Thakkar

*Internationally Acclaimed In-house HRD Trainer of NAU, Navsari
12 Gold Medals, 12 State, 24 National & 22 International Awards Winner Trainer
Certified National Trainer, Master Trainer & Lead Assessor of Govt. of India
International Certified Career Coach from Mindler-India & CDA-USA
Resource Person of SSIP, AC&ABC Scheme and PGC-FPO
Startup MAARG Mentor of Govt. of India in 5 Sectors
Startup Mentor of VNSGU-Surat and CII & i-HUB (Govt. of Gujarat)
Former Mentor & Present Member of Startup Cell of NAU
Associate Professor in HRM and University Placement & Counselling Head, NAU, Navsari*



**02:00 pm
to
02:45 pm**



Entrepreneurial Eco-System in India : Supporting Pillars

Dr. Kuldeep S. Choudhary

*Entrepreneurship & FPO Trainer of NAU, Navsari
Nodal Officer & Resource Person of AC&ABC Scheme,
University Co-coordinator & Resource Person of SSIP,
Course Director & Resource Person of PGC-FPO
Active Member of University Startup Cell
Assistant Professor (ABM), AABMI, NAU, Navsari*



**02:45 pm
to
03:30 pm**

Practical Exposure Begins with the Visit Facilitators...



Exploring Business Opportunities in Bee-keeping : Rearing, Processing and Value Addition

Dr. Abhishek A. Mehta

*Accomplished Expert for Commercial Apiculture Module of NAU, Navsari
Active Member of University Startup Cell
Assistant Professor (Forest Products & Utilization), CoF, NAU, Navsari*



**3:30 pm
to
4:30 pm**



Exploring Entrepreneurial Opportunities in Bamboo Handicrafts and Furniture Industry through Practical Exposure Visit of Bamboo Resource Centre (with Refreshing Natural Energy Drink)

Dr. Jayesh G. Pathak

Accomplished Expert of NAU, Navsari for Agroforestry, Bamboo & Sugar Palms
Active Member of University Startup Cell
 Assistant Professor (Agroforestry), CoF, NAU, Navsari



04:30 pm
to
06:00 pm

Day 2 : November 21, 2024 – Thoughtful Thursday



Excursion Trip to Historical National Salt Satyagraha Memorial & Dandi Beach



8:30 am
to
11:30 am



Delicious LUNCH BREAK (12:00 to 1:00 pm)

Practical Exposure Continues with the Visit Facilitators...



Best out of Waste: Practical Exposure Visit of Banana Pseudostem Processing Unit

Dr. Chirag Desai

Renowned Expert of NAU, Navsari for Patented Technologies of Banana Pseudostem
Active Member of University Startup Cell
 Scientist (Banana Pseudostem), SWMRU, NAU, Navsari



01:00 pm
to
02:15 pm



Exploring Entrepreneurial Opportunities in Processing and Value Addition of Fruits & Vegetables through Practical Exposure Visit of PHT Centre of Excellence (with Refreshing Fresh Delicious Drink)

Dr. Dev Raj

Widely Acclaimed Expert of NAU, Navsari for Post Harvest Technology
Active Member of University Startup Cell
 Professor & Head (PHT), ACoH, NAU, Navsari



02:15 pm
to
03:45 pm





Business Plan Preparation Modalities

Dr. Swati S. Sharma, Dr. Kuldeep S. Choudhary & Dr. Mehul G. Thakkar
Acclaimed Trainers of NAU, Navsari



03:45 pm
to
04:45 pm

Enlightening Interaction & Panel Discussion with Established Entrepreneurs – Shining Alumni of NAU (with Refreshing Tea)



Shri Chetan Mendapara
Founder, The Mango Mart, Hortica Foods LLP



Shri Pankaj Parmar
Founder, Evergreen Agro &
Gardening Mall, The Planting Treasure



Shri Aditya P. Trivedi
Founder, Healthspire Peanut Butter

Seasoned Moderators :
Dr. Mehul G. Thakkar, Dr. Swati S. Sharma
& Dr. Kuldeep S. Choudhary



4:45 pm
to
6:00 pm

Day 3 : November 22, 2024 – Fabulous Friday



Presentation of Learners
@ Conference Hall of AABMI, NAU, Navsari
Direct Dil Se... Feedback Session...
Certificate Conferment to Participants...



8:30 am
to
11:00 am



**Exploration Visit to
Educatorium of NAU,
Navsari**



11:00 am
to
12:00 noon

**Departing LUNCH @ the VIP Guest House
with Pleasant Memories...**