



## **Mansinhbhai Institute of Dairy & Food Technology, Mehsana, Gujarat** (Affiliated to Kamdhenu University, Gandhinagar)

**Under Student Startup and Innovation Policy (SSIP 2.0), Govt. of Gujarat  
Organizes**



**Seminar on**

### **“Exploring Innovations in Food Technology for a Better World”**

On the occasion of World Food Day, Innovation Cell (SSIP) at Mansinhbhai Institute of Dairy & Food Technology (MIDFT) is organizing a **One day Seminar on “Exploring Innovations in Food Technology for a Better World”** on 16<sup>th</sup> Oct 2024, Wednesday. World Food Day is celebrated on October 16th each year. World Food Day raises awareness about global hunger, promoting sustainable agriculture, and addressing climate change impacts on food systems, exploring the innovations in the food science to create a better future. Under the theme of the seminar, two events- Poster competition and Food Quiz will be organized for the undergraduate students. Further, the seminar will also feature invited talks from renowned experts to sensitize the students about advancements in field of food technology for creating a better future. Prizes will be awarded to the winners in different events organized.

**About the institute:** Mansinhbhai Institute of Dairy & Food Technology (MIDFT) was established as an unaided Educational & Research Institute under the aegis of Dudsagar Research and Development Association (DURDA) in 2010. MIDFT offers B. Tech (Dairy Technology) degree course and is affiliated with the Kamdhenu University of Government of Gujarat, Gandhinagar for the award of degree to the students. MIDFT has been principally recognized for the center of PG studies for M.Tech. and in-service Ph.D. courses in Dairy Sciences by Kamdhenu University from 2016-17.

**About Innovation Cell (SSIP), MIDFT:** The Innovation Cell (SSIP) was established at MIDFT Mehsana in July, 2018 under the Student Startup and Innovation Policy (SSIP 2.0), Govt. of Gujarat to nurture the creativity and innovative ideas of the students. Under SSIP mandate, MIDFT carries out different sensitization programs, seminars, workshops, innovation contests, boot camp and expert lectures to sensitize the students about the Innovations in Dairy and Food Industry. MIDFT have sensitized nearly 1200 students, supported more than 100 innovative student projects and have supported 30 student projects at PoC stage and filed one patent.



## About the Events

- 1. Poster Competition-** Create impactful posters on World Food Day 2024 theme “Right to Foods for a better life and future”. Posters may focus but not limited to sustainable practices and innovations that ensure food security for future generations, global solutions to eliminate hunger and malnutrition, technological and scientific advancements that contribute to solving hunger, Innovative solutions to reduce food waste, novel food processing technologies for a better future, concept of one health. Students can participate individually or in team (max. 2 students). There can be max. 3 teams from one college. Posters shall be prepared on the event day. Participants should bring their own material for poster making. Registration link: <https://forms.gle/DWRcn7q9jYQspV5Y7>
- 2. Food Quiz Competition-** Test your knowledge on global food issues, food safety, food technology and food innovations. The participation is open to all undergraduate students. Each team shall comprise of 2 students. There can be max. 2 teams from one college. Registration link: <https://forms.gle/XH3Fmys19BwzpGTf6>
- 3. Seminar-** The seminar will feature invited talks from renowned experts to sensitize the students about advancements in field of food technology for creating a better future. Registration link: <https://forms.gle/NuzNu5iqjECHKCTk7>

**\*Registration is compulsory.**

**\*There is no participation fee for the event.**

### Programme Co-ordinators:

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**Venue:** Seminar Hall, Mansinhbhai Institute of Dairy & Food Technology, Dudhsagar Dairy Campus, Mehsana