



SSIP



SSIP Cell & IIC
of

The CVM University &
Indukaka Ipcowala College
of Pharmacy

(A Constituent College of The CVM University)
Organizes

SSIP ThinkTank 2024

(Intercollegiate Business Idea and
Ideathon Competition)

15 Oct., 2024



01: 00 PM to
04:30 PM

Top two teams are
awarded with the
cash prizes for both
events.

First Rank:
2500 Rs. /-
Second Rank:
1500 Rs. /-

Registration Fee

CVMU Students: 150 Rs. / Team
Non-CVMU Students: 177 Rs.
/Team (Including 18 % GST)

Last Date of
Registration
07/10/2024



Ideathon



Business
Idea

Payment of Fees

1. Name of the Bank: HDFC Bank
2. Name of the Account Holder: Principal, Indukaka Ipcowala College of Pharmacy
3. Account No: 50200039136418
4. IFSC Code: HDFC0000183



Registration Link
& QR

<https://forms.gle/tWXxBZc4ygMg9HXB7>



Rules



Ideathon

- Team: Upto 3 members per team.
- Ideation: Brainstorm innovative solutions to the chosen category.
- Scope of Challenge: Any innovative idea related to drug delivery, analytical evaluation, phytomedicine, challenges in clinical investigation.
- Presentation: Create a brief pitch (5-10 minutes) to present your idea.
- Judging: A panel evaluates ideas based on novelty, feasibility, industrial applicability and impact on society.
- Originality: All ideas must be original and developed during the event.
- Ethical considerations: Solutions should be ethically viable and socially responsible.



Business Idea

- Team: Upto 3 members per team.
- Idea originality: All business ideas must be related to health science, original and innovative.
- Problem-solution fit: Ideas should address a real market need or problem.
- Business model: Include a basic business model or revenue generation strategy.
- Presentation format: A brief pitch (5-10 minutes) followed by Q&A. Enactment not allowed.
- Feasibility: Ideas should be realistically implementable.
- Social impact: Consider the potential societal benefits and startup.



Venue of Event

Indukaka Ipcowala College of Pharmacy, ADIT
Campus, New V. V. Nagar, Anand - 388 121



For Any Query

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