



NAVSARI AGRICULTURAL UNIVERSITY

**NAVSARI AGRICULTURAL UNIVERSITY**  
ERU CHAR RASTA, NAVSARI, GUJARAT-396 450

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**OFFICE ORDER**

The Navsari Agricultural University, Navsari as a Nodal Centre for Student Startup and Innovation Policy (SSIP) 2.0. of Government of Gujarat through University Startup Cell aims to create an integrated, state-wide, university based innovation ecosystem to support innovations and ideas of young students. In this regard, University Startup Cell, Navsari Agricultural University, Navsari will organize **Sensitization and Outreach Programme** on "**Innovating Agriculture: Startups and Entrepreneurship Opportunities by Cultivating Entrepreneurial Mindset**" under SSIP 2.0 for sensitization of students and faculties at Horticulture Polytechnic College, ACOH, NAU, Navsari on October 5, 2024 from 9 am onwards. The programme schedule is mentioned below for information and necessary action.

**Planning and Execution of Programme**

<b>Convener</b>	Dr. Timur R. Ahlawat Director of Research and Dean PG Studies Chairman, University Startup Cell and SSIP 2.0
<b>Programme Director</b>	Dr. Swati Sharma Member Secretary University Startup Cell and SSIP Coordinator
<b>Programme Coordinators</b>	Dr. Kuldeep Choudhary SSIP Co-coordinator and Member Startup Cell Dr. Mehul G. Thakkar University Placement and Counselling Head and Member Startup Cell
<b>Programme Co-Coordinator</b>	Dr. Manish Ahir I/C Principal, Horticulture Polytechnic College, ACOH, NAU, Navsari

**Programme Schedule**

<b>Time</b>	<b>Inaugural Session</b>	
	<b>Speaker</b>	<b>Address</b>
<b>09:00 am- 9:30 am</b>		
<b>09:30 am-10:00 am</b>	<b>Dr. Swati Sharma</b> Member Secretary, University Startup Cell and SSIP Coordinator	<b>Cultivating Innovation: Unleashing Startup Potential in Agricultural Entrepreneurship</b>
<b>10:00 am-10:30 am</b>	<b>Dr. Mehul G. Thakkar</b> University Placement Head and Member University Startup Cell	<b>Strengthening psychological muscles for becoming business Ready</b>
<b>10:30 am-11:00 am</b>	<b>Dr. Kuldeep Choudhary, SSIP Co-coordinator and Member University Startup Cell</b>	<b>Agriprenurship Opportunities: Government Support for Entrepreneurship and Startups in India</b>
<b>11:00 am-11:45 am</b>	<b>Mr. Trivedi Aditya Parixitbhai</b> Founder, Healthspire & <b>Mr. Pankaj Parmar</b> Founder, Evergreen AGRO and Gardening Mall	<b>Entrepreneurial Journey from Field to Market</b>

<b>11:45 am- 12: 15 pm</b>	<b>Dr. Manish Ahir</b> I/C Principal, Horticulture Polytechnic College, ACOH, NAU, Navsari	<b>Floriculture: A Blooming Landscape for Entrepreneurs</b>
<b>12:15 pm-12:45 pm</b>	<b>Dr. Niketa B. Patel</b> Assistant Professor Horticulture Polytechnic, ACH, NAU, Navsari	<b>Processing Industry with Horticulture Crops</b>

This is for your kind information and further needful action.

With regards,



**Director of Research & Dean PG Studies**

Enclosure: As above

**Copy for necessary action:**

1. Principal, AABMI, NAU, Navsari for information
2. Principal, Horticulture Polytechnic College, ACOH, NAU, Navsari to facilitate the workshop
3. All Startup Members AABMI, successful entrepreneurs and faculties of Horticulture Polytechnic College, NAU, Navsari- for delivering talks.