



# START UP

## Key points

- ✓ **SWOT Analysis:** Identifies strengths, weaknesses, opportunities, and threats to guide strategy and enhance competitiveness.
- ✓ **Root Cause Analysis:** Addresses underlying issues for sustainable innovation and growth.
- ✓ **Problem Statement Refinement:** Targets the right challenges, enhancing focus and driving effective solutions.

- ✓ **Date:** 14-9-2024  
**Time:** 9:00 AM to 10:30 AM
- ✓ **Location:** Government Arts & Commerce College, Meghraj

SSIP  
GOVERNMENT ARTS &  
COMMERCE COLLEGE,  
MEGHRAJ

Seminar subject:  
Problem Identification  
for Start-Up

## Principal

Dr. Sagar R. Dave  
Government Arts & Commerce  
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Co-ordinator, SSIP, Government Arts  
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All students are invited.