

SLIMS PITCHING SESSION AT PDEU IIC



Date: April 01, 2024



Participants: 50+



Time: 2:00 p.m. onwards



Venue: PDEU IIC UG Office

ABOUT PDEU

Pandit Deendayal Energy University (PDEU), formerly known as Pandit Deendayal Petroleum University (PDEU), was established by the PDEU Act, 2007; Acts of the Gujarat Legislature and Ordinances promulgated and Regulations made by the Governor, in the State of Gujarat, India. The primary thrust areas for the university are to ensure Energy for All, creating a Larger Social Impact and Prepare the Youth for tomorrow. PDEU has NAAC accreditation with "A++" Grade CGPA of 3.52 out of 4.00 & Graded Autonomy by UGC.

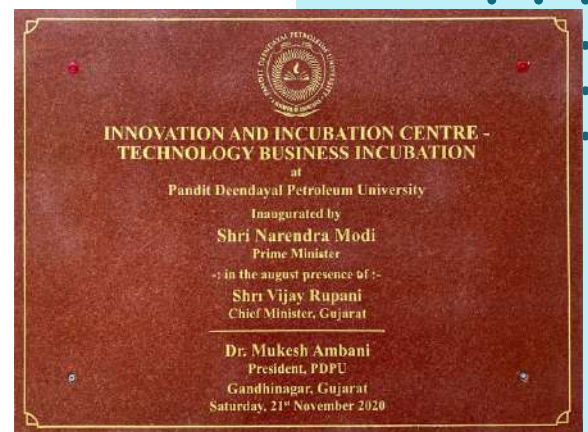
The University addresses the need for trained and specialized human resources for the energy industry worldwide. It intends to expand students' and professionals' opportunities to develop an intellectual knowledge base with leadership skills to compete globally. This objective is being addressed through several specialized and well-planned undergraduate and postgraduate energy education programs and intensive research initiatives, in management, engineering and humanities.



ABOUT PDEU IIC

PDEU Innovation and Incubation Centre (formerly known as PDPU IIC) is an incubator at PDEU established in 2014. The Centre was formally established in 2017 u/s 8 of The Companies Act, 2013, with a vision to provide state-of-the-art support and service to innovators, technocrats and entrepreneurs who aim to create a social and economic pact in society through innovative solutions to existing problems. The centre acts complementary to the academic and research activities of the University.

PDEU IIC has also been approved to be a **"Technology Business Incubator"**, a recognition by the Department of Science and Technology, Government of India. It is recognized as a Nodal Institute by the Government of Gujarat. PDEU IIC has incubated **200+ start-ups across 10+ domains** and generated more than 400 employment opportunities through start-ups. The IIC Office has a specially designated area of 20,000 sq. ft for the start-ups to work on.



2500+

APPLICATIONS
RECEIVED



200+

STARTUPS
INCUBATED



110+

IPR FILED



200+

EVENTS & PROGRAMS
ORGANIZED



30,000+

STUDENTS
SENSITIZED

Services



Mentoring
& Coaching



Grant/Angel/
VC Funding



IPR and Legal
Services



Sales and Networking
services



Financial and
Accounting Services

Facilities



Co-working space



Computer Lab



Prototyping & Rapid
Prototyping LAB



IPR Cell



Training center

ABOUT SOM LALIT INSTITUTE OF MANAGEMENT STUDIES

Set up in 1996, Som-Lalit Institute of Management Studies and Som-Lalit Institute of Business Management are one of the oldest management institutes of Gujarat. Since their inception, the objective has been to be contemporary value based management educational institutes with strong ethical values.



The strong alumni of more than 3000 students have built an incredible reputation among the leading corporate houses at national as well as international level. This has resulted in SLIMS/SLIBM students securing the best possible placements year on year. The institute with a performance oriented culture has some of the best faculty resources who have an enviable mix of excellent academic credentials and industry experience. The faculty members are actively involved with the corporate world and take on live projects which not only benefit themselves but the institute and the students.

PURPOSE OF THE VISIT

The SLIMS workshop was conducted by Team IIC on “BLUEPRINT TO DESIGNING AN INNOVATIVE BUSINESS IDEA & IDEA TO PNL” at their campus on December 19, 2023, wherein in the later half of the session students were divided into groups of 10 and had to work and develop a pitch on the predefined themes. Out of 200+ students, Top 10 teams were declared winners and were suggested to work on their ideas for a period of 1-1.5 months.



The purpose of this visit was to provide these selected teams at SLIMS with the opportunity to refine their pitch decks and receive feedback from IIC mentors. It aimed to enhance their understanding of startup idea validation, improve their communication skills, and equip them with strategies to effectively present and convince panelists. The visit also facilitated networking with IIC representatives, offering guidance on leveraging resources at the PDEU Innovation and Incubation Centre and ensuring ongoing support for their startup ideas.

ABOUT THE VISIT

Following up on the session at SLIMS, a pitching session was organized by PDEU IIC to help them develop their pitch decks, solidify their learnings and honing their skills for future presentations. The event started with a small interaction with ten selected student teams and instructing them about how to pitch in front of panelists, the time duration and concentration on the solution of their problem. Following the informative session, PDEU IIC took the initiative to organize a pitching session. Here, one-on-one evaluations of startup ideas were done by mentors of IIC. This interactive session allowed IIC Mentors to directly evaluate the progress each team had made since the initial competition at SLIMS. The



one-on-one format provided valuable insights into how the teams had transformed their ideas through workshops and mentorship. After these presentations, the session shifted to a discussion focused on validating startup ideas. Through engaging activities and Q&A sessions, students gained valuable insights into how to assess the feasibility and market potential of their business ideas.



In these sessions, students had the opportunity to present their startup ideas in greater detail, and armed with the feedback received during the initial presentations, they refined their pitches. Mentors provided constructive feedback and suggestions, guiding students on how to improve and strengthen their ideas.

The visit concluded with an informal networking session, which offered a platform for students and IIC representatives to connect more personally. During this session, mentors offered guidance on the next steps for the student entrepreneurs, including how to leverage the resources available at the PDEU IIC. This comprehensive visit provided students with critical feedback and support essential for advancing their entrepreneurial career .



OUTCOMES

The event concluded with significant outcomes for the student teams. They learned how to create effective pitch decks and gained knowledge on how communication skills can improve their level of pitching. Through interactive discussions and feedback sessions, students enhanced their ability to clearly and persuasively present their startup ideas. One-on-one mentoring provided personalized guidance on engaging and convincing panelists. The informal networking session allowed them to practice these skills, ensuring they are well-prepared for future entrepreneurial endeavors.



PDEU Innovation & Incubation Centre (IIC)
Pandit Deendayal Energy University (PDEU),
Raisan, Gandhinagar - 382426, Gujarat, India.



+91-79-23275143



iic@pdeu.ac.in



www.iic.pdeu.ac.in

Scan For



Incubation