

## BRIEF REPORT ON: Go to market strategies

1.	Title	Go to market strategies
2.	Objective of an Event	To Develop entrepreneurship mindset & how to overcome the challenges that comes during the mentoring the startup.
3.	About an Event	Event was tailored to empower founders with the knowledge and tools needed to navigate the challenges of bringing a product or service to market successfully. It's for entrepreneur or a startup founder, this event worked as valuable insights that can significantly impact on business trajectory.
4.	Experts	Mr Satish Ranade
5.	Date	12-March-2024
6.	Timing/Duration	10:00 AM Onwards
7.	Venue	MC102A (MUIIR Centre)
8.	Category of Event	Capacity building Program
09.	Patrons	Dr Rajendrasinh B Jadeja (Pro Vice chancellor) Mr Naresh Jadeja (Registrar) Dr Amit Sata (Associate Dean – Innovation & Entrepreneurship )
10.	Coordinators	Mrs Krupali Saholia Mr Parag Solanki Mr Vivek Patel
11.	Participants	35+
12.	Creative	Annexure I
13.	Glimpses of Event	Annexure II
14.	Attendance	Annexure III
15.	Involved Agencies	Annexure IV

Annexure I: Creative



Marwadi University Centre for Innovation,  
Incubation & Research (MUIIR)

Organizes a Workshop on

# GO TO MARKET STRATEGY



**MR SATISH RANADE**  
Consultant  
Symbiosis Education Administration Programs



**12 March 2024**  
Time 10:00 AM Onwards  
Venue : MC102A MUIIR Centre

Scan to Register



NewGen IEDC  
DST - INSPIRE, Govt. of India



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### Annexure III: Glimpses of Event



**Annexure IV: Attendance**

 MARWADI UNIVERSITY CENTRE FOR INNOVATION, INCUBATION AND RESEARCH (MUIIR)  
 GO TO MARKET STRATEGY

12th March 2024 | 10:00 AM ONWARDS

No.	Name	GR No.	Department	Sign
1	Kanishka Kashyap	117567	B.A (POLI)	Kanishka
2	Vandhika Rai	122917	B.Sc (Agri) (Hons)	Vandhika
3	ISHA Chauhan	122261	B.Sc Agri (Hons)	ISHA
4	Palak Chitambar	121722	B.Sc Agri (Hons)	Palak
5	Aditya Ramesh	118909	B.Sc T.T (H)	Aditya
6	Niya Faldu	119452	ICT-Diploma Sem-4	Niya
7	Hasti Mod	119894	ICT-Diplo. Sem-4	Hasti
8	Suhia Chauhan	116952	ICT diplo sem-4	Suhia Chauhan
9	Isha Dave	116725	"	Isha
10	Nigali Joshi	116460	"	Nigali Joshi
11	Kishor Kulkarni	118162	"	Kishor
12	Kavya RAB	118515	"	Kavya
13	Jensh Resai	117432	"	Jensh
14	Devansh Karia	117113	"	Devansh
15	Hansel Patel	115968	"	Hansel
16	Tanusha Vaidya	117108	"	Tanusha
17	Bhavya Chavani	119199	"	Bhavya
18	Hrupa Joshi	112554	"	Hrupa
19	Jensh Bhatnagar	119727	"	Jensh
20	Hansha Bhatt	117086	"	Hansha
21	Nishit Dhokai	119064	ICT Diplo Sem-4	Nishit Dhokai
22	Apurva Juvva	117808	"	Apurva
23	Dhruv Gohil	119006	"	Dhruv
24	Harshvi Mehta	122622	M.Sc CHEMISTRY	Harshvi
25	Jay Malviya	122452	"	Jay
26	Vashi Bhimadadiya	112263	"	Vashi
27	Sufana Mamadadiya	122427	"	Sufana
28	P.Miyal Kanygkha	117013	B.A (Hons) Sem-4	P.Miyal
29	Sital Chakraborti	113442	"	Sital
30	PAULINA J. ALUTE	119964	B.Sc-CHEM Sem 4	Paulina
31	ANJALI CHAUHAN	113846	B.TECH - CE (Sem-6)	Anjali
32	Vatsal Chahuban	116067	B.S.C IT - 4A	Vatsal
33	Kashyap Srivastava	117657	B.Sc (IT)-4A	Kashyap
34	Jyoti Sarwan	119542	B.Tech CE	Jyoti
35	Vishal Kanygiya	111315	B.Tech CE	Vishal
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## Annexure V: Involved Agencies



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