

Fempreneurship Fireside chat: Breaking Barriers and Overcoming Challenges

(organized by – KCSE, Dr. Prachi Pandey & Ms. Nehal Prajapati -07.03.2024)

Paragraph 1

The motivation behind the organization of the event "Fempreneurship Fireside Chat: Breaking Barriers and Overcoming Challenges" on March 7, 2024, by Drs. Kiran & Pallavi Patel Global University (KPGU), Vadodara, stemmed from the imperative to celebrate International Women's Day by spotlighting the journey, obstacles, and successes of women in entrepreneurship. With an aim to inspire and empower, the event convened an esteemed panel comprising Ms. Meghna Gandhi, Creative Director & Founder of Ribbon Candy; Ms. Pooja Gupta, Founder and CTO of Purple Docs; Ms. Geeta Goradia, Managing Director of Jewel Consumer Care Pvt Ltd; Ms. Himali Vyas, Managing Director of Hi-Mak Pvt. Ltd.; and Dr. Prachi Pandey, Deputy Director of KCSE. The event began with warm welcomes from Ms. Jalpa Bhatt, Assistant Professor KSET, Provost Dr. A. B. Chaudhari, and Registrar Dr. Chirag D. Nagda. Led by moderator Ms. Nehal Prajapati, the discussion delved into the pivotal challenges and triumphs experienced by women entrepreneurs, emphasizing the resilience and innovation demonstrated within the entrepreneurial sphere.

Panel Members:

1. Ms. Meghna Gandhi - Creative Director & Founder Ribbon Candy
2. Ms. Pooja Gupta - Founder and CTO Purple Docs
3. Ms. Geeta Goradia - Managing Director Jewel Consumer Care Pvt Ltd
4. Ms. Himali Vyas – Managing Director Hi-Mak Pvt. Ltd.
5. Dr. Prachi Pandey – Dy. Director KCSE

Paragraph 2

The Fempreneurship Fireside Chat convened a diverse group of attendees, including MSMEs, innovators, skill developers, startups, and other stakeholders, to celebrate International Women's Day and spotlight the journey of women in entrepreneurship. The event featured esteemed panelists such as Ms. Meghna Gandhi, Ms. Pooja Gupta, Ms. Geeta Goradia, Ms. Himali Vyas, and Dr. Prachi Pandey, who shared their experiences and insights. Topics covered during the discussion included the motivations driving women to entrepreneurship, the challenges they encounter, strategies for navigating biases, the importance of mentorship, and envisioning the future of female entrepreneurship. The event garnered participation from individuals with varied backgrounds, with approximately 60% students and faculties. Attendees derived significant benefits from the event, gaining inspiration, valuable insights, and networking opportunities. Moreover, suggestions from

participants emphasized the need for continued support networks, mentorship programs, and initiatives to foster a more inclusive entrepreneurial ecosystem. Overall, the Fempreneurship Fireside Chat served as a catalyst for empowerment, solidarity, and collective action towards advancing women in entrepreneurship.

Highlights of the Event:

- 1) School organizing the event: Krishna Centre of Startup and Entrepreneurship
- 2) Date(s) of the event: 07.03.2024
- 3) No. of participants: 50+
- 4) Venue of the event: Auditorium 1- KPGU Campus
- 5) Sponsoring Body: KPGU
- 6) Amount of Grants Received (if any): NA

