



EVENT REPORT

Date of event:	17/02/2024	Reporters details:	Name: Prof. Hitendra Shidhapura Designation: I/c Principal, USD, PPSU Mob: 9979890058 Email: hitendra.shidhapura@ppsua.ac.in
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Name and Type of Event	Event title: A Design Workshop Speaker: Prof. Vincenzo Iavicoli, College for Creative Studies, Detroit, USA Organized by: IIC and USD, PPSU
No of participants	87 students + 4 faculties

1. Attendee: Students of Design, P P Savani University
2. Venue: Design Lounge, P. P. Savani University
3. Event outline: The event was focused towards the understanding about the importance of design and its applicability. The session was taken by renowned product designer and global strategist Prof. Vincenzo Iavicoli. The Design Workshop was an interactive session aimed at exploring the fundamental principles of design and equipping all with the skills and knowledge to unleash our creativity and problem-solving abilities. Throughout this workshop, we'll delve into key concepts such as design thinking, visual design, user experience, and prototyping, providing a comprehensive understanding of the design process and its applications.
4. Outcome of event: Students were presented their design and interacted with Prof. Vincenzo. The one to one interaction motivated the students and encourages them to use more n more ideas for a better product design.
5. Result of event: The students have understood the intricacies of product design and its challenges and development.

6. Recommendations for future events: Definitely will recommend future expert lecture series to provide students relevant exposure.

