



P P SAVANI UNIVERSITY

NH 8, GETCO, Near Biltech, Village: Dhamdod, Kosamba, Dist.: Surat - 394125.

Date: 27/03/2024

POST-EVENT REPORT

Expert Talk	"Myths of Entrepreneurship: Breaking down the Myths of a Startup Entrepreneur"		
Number of Participants	64	Date and Time:	27/03/2024 (10 a.m.to 11 a.m.)
Expert	. Mr. Shobhit Kumar Singh, Founder & CEO Stone Sapphire India Private Limited (SSIPL)		
Faculty Coordinator	Mr. Chirag Desai, Assistant Registrar P Savani University.		
Faculty Contact Details	+91-9924947947		
Venue	Auditorium Hall.		
Present Faculty Member	<ul style="list-style-type: none"> • Dr. Bindesh Patel • Mr. Chirag Desai • Dr. Chirag Khambhu • Dr. Asutosh Kumar 		






INNOVATION & ENTREPRENEURSHIP CELL, P P SAVANI UNIVERSITY
 IN ASSOCIATION WITH
STONE SAPPHIRE INDIA PVT. LTD., (SKOODLE: MADE IN INDIA BRAND)




WELCOMES YOU FOR AN EXPERT SESSION ON
**MYTHS OF ENTREPRENEURSHIP:
 BREAKING DOWN THE MYTHS
 OF A STARTUP ENTREPRENEUR**

Date: 27th March, 2024 | Time: 10am onwards | Venue: Auditorium Hall

EXPERT



MR. SHOBHIT KUMAR SINGH
 Founder & CEO,
 Stone Sapphire India Private Limited (SSIPL)





MODERATOR
Ms. Krishna Vyas
 General Manager,
 Stone Sapphire India Private Limited (SSIPL)

EVENT COORDINATOR
Mr. Chirag Desai
 Assistant Registrar, PPSU

REGISTER HERE:



https://bit.ly/StartupTalk_PPSU

Please note that certificates will be issued to enrolled students. Entry will be granted on a first-come, first-served basis upon registration.



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Introduction:

The Innovation and Entrepreneurship Cell of P P Savani University, in collaboration with Stone Sapphire India Pvt Ltd, organized an expert session on **"Myths of Entrepreneurship: Breaking down the Myths of a Startup Entrepreneur."** The session aimed to dispel common misconceptions surrounding entrepreneurship and provide valuable insights into the realities of starting and managing a business. Mr. Shobhit Kumar Singh, Founder & CEO of Stone Sapphire India Private Limited (SSIPL), served as the expert speaker, while Ms. Krishna Vyas, General Manager at SSIPL, moderated the discussion.

Key Takeaways:

1. **Challenging Myths:** Mr. Shobhit Kumar Singh addressed prevalent myths surrounding entrepreneurship, emphasizing the importance of understanding the real challenges entrepreneurs face. He highlighted that while passion and ambition are crucial, they must be complemented with strategic planning, perseverance, and resilience.
2. **Risk Management:** The speaker discussed risk management in entrepreneurship, stating that calculated risks are integral to innovation and growth. He encouraged aspiring entrepreneurs to assess risks meticulously and develop contingency plans to mitigate potential setbacks.
3. **Importance of Adaptability:** Ms. Krishna Vyas underscored the significance of adaptability in entrepreneurship. She emphasized the need for entrepreneurs to embrace change, pivot when necessary, and continuously innovate to stay ahead in dynamic markets.
4. **Execution over Ideas:** Both speakers emphasized the primacy of execution over ideas. Mr. Singh emphasized that while ideation is crucial, successful entrepreneurship hinges on effective implementation and relentless execution of plans.

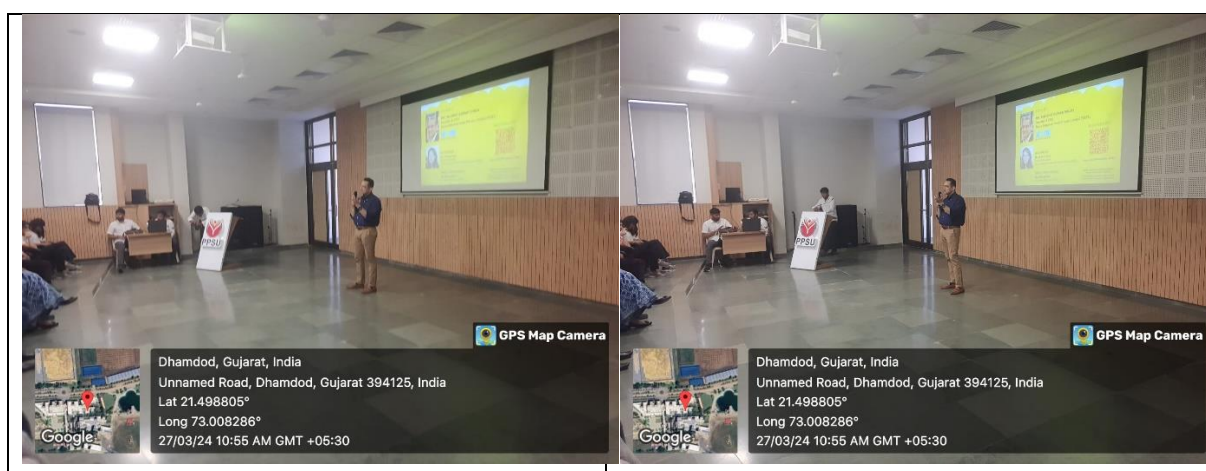
5. **Role of Mentorship:** The session highlighted the role of mentorship in entrepreneurial journeys. Mr. Singh shared insights from his own experiences, emphasizing the value of seeking guidance from mentors and leveraging their expertise to navigate challenges effectively.
6. **Building Sustainable Businesses:** The speakers discussed the importance of building sustainable businesses that create long-term value. They emphasized ethical practices, customer-centricity, and responsible leadership as essential elements of sustainable entrepreneurship.

Conclusion:

The expert session on "Myths of Entrepreneurship" provided attendees with valuable insights into the realities of startup entrepreneurship. By debunking common myths and sharing practical advice, the speakers empowered aspiring entrepreneurs to approach their ventures with clarity, resilience, and strategic foresight. The event served as a catalyst for fostering entrepreneurial mindset and innovation within the academic community.

Glimpse of the Event:

Acknowledgment:



The Innovation and Entrepreneurship Cell extends its gratitude to Mr. Shobhit Kumar Singh and Ms. Krishna Vyas for their invaluable contributions to the



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success of the expert session. Special thanks are also extended to Stone Sapphire India Pvt Ltd for their collaboration and support in organizing the event.

Prepared by:

Mr. Chirag Desai
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