

Rai University Ahmedabad Organized

Seminar On

"Motivational Session on Success"

12th December, 2023

Seminar Conducted by

Institution's Innovation Council (IIC),
Student Startup Innovation Policy (SSIP),
Rai University

Date: 12/12/2023

Mode of Webinar: Offline

Title of Seminar: "Motivational session on Success"

No. of Students Participated: 94

No. of faculties Participated: 12

No. of external Participated (if any): NA

Objective:

The seminar aim to bridge the gap between academic knowledge and the scope of profession and knowledge required after completion of Pharmacy, helping and motivating participants make a successful transition and launch their careers effectively.

Introduction:

The importance of pharmacy profession in Pharmaceutical Industry refers to the journey that recent graduates make when they move from their educational institutions (such as colleges or universities) into the professional workforce. This transition can be a significant change in a person's life, as it often involves adapting to a new environment, responsibilities, and expectations

About the Event:

The seminar provide an idea about the scope after completion of B. pharmacy. This is often a sudden change as many students are directly pickup from campuses and made to wear the working gear almost immediately.

They hardly get time to think, plan or strategize. They may also be sent to locations unknown to them and their families, they may have to adjust with strangers of all age groups. So it is like life throwing all possible challenges to them in one go. Moreover, in spite of all these difficulties they may face, they are expected to perform, excel and give their best.

Now it is not too difficult to understand what these young guys may go through. Similar things happen in the arms forces training camps. No wonder we hear many recruits attempting to run away and go back to their comfortable lives during first few weeks itself. This phase is extremely crucial in any young boy or girl's lives. If they stay and somehow adjust they survive but if they can't cope up they not only damage their careers but also end up shattering their confidence and self-esteem.

This brings us to the reason behind this campus to corporate programme. By this student's training, we try our best to prepare them mentally and help them with a better understanding of what may be coming ahead. We show them the real picture and prepare them well enough

to be able to face the challenges of the job better. We share with them our corporate experiences and appraise them with the expectations and demands of strenuous corporate life. We equip them with the right knowledge, skills and attitude, so that they are ready to face the demands and excel in them.

Highlights of the Workshop:

Rai University organized a workshop on "Motivational Session in Success" on 12th December 2023 at 09:30 am. The speaker of the workshop was an eminent personality Mr. Anupam Sahoo, from Rai University only.

The objectives of this workshop typically include:

- **Understanding of Scope of Pharmacy:** Help participants understand what's all about their scope after completion of pharmacy. What is the job profile over there? All the details about their scope in Industry, Retail sector, Wholesale etc.
- **Developing Professional Skills:** Focus on honing essential professional skills such as communication (both verbal and written), time management, problem-solving, and decision-making.
- **Building Confidence:** Boost the confidence of participants by providing them with the knowledge and tools they need to navigate the corporate world successfully. This can include interview skills, resume writing, and public speaking.
- **Networking:** Teach the importance of networking and provide guidance on how to build and maintain professional relationships, both within the organization and outside of it.
- **Adaptation and Flexibility:** Encourage adaptability to change and the ability to be flexible in a corporate setting. This might include coping with new technologies, evolving job roles, and changing responsibilities.
- **Setting Career Goals:** Assist participants in setting clear, achievable career goals and understanding the importance of long-term career planning.
- **Work-Life Balance:** Discuss strategies for maintaining a healthy work-life balance to prevent burnout and maintain well-being.
- **Financial Literacy:** Educate participants on managing personal finances, including budgeting, saving, and understanding employee benefits and retirement plans.
- **Conflict Resolution:** Provide guidance on dealing with workplace conflicts and difficult situations in a professional and constructive manner.

- **Continuous Learning:** Stress the importance of ongoing learning and professional development, including pursuing additional education or training as needed.
- **Mentorship:** Introduce the concept of mentorship and the benefits of seeking out experienced colleagues or mentors for guidance and support.
- **Practical Exercises and Simulations:** Incorporate real-life scenarios, role-playing, and case studies to help participants apply what they've learned in a practical setting.
- **Resume Building and Interview Skills:** Offer guidance on creating a compelling resume and performing well in job interviews.
- **Personal Branding:** Teach the importance of personal branding and how to market oneself effectively in the professional world.
- **Goal Setting:** Help participants set short-term and long-term goals for their careers and create actionable plans to achieve them.
- **Corporate Etiquette:** Educate participants on the do's and don'ts of corporate etiquette, including email communication, phone etiquette, and office behaviour.

Benefits of attending the Seminar:

By attending the Seminar participant will be able to gain knowledge about the following:

1. Scope of Pharmacy
2. Skill Enhancement
3. Industry-Relevant Knowledge
4. Increased Employability
5. Networking Opportunities
6. Confidence Building
7. Career Advancement
8. Continued Growth
9. Adaptability and Resilience
10. Long-Term Success