







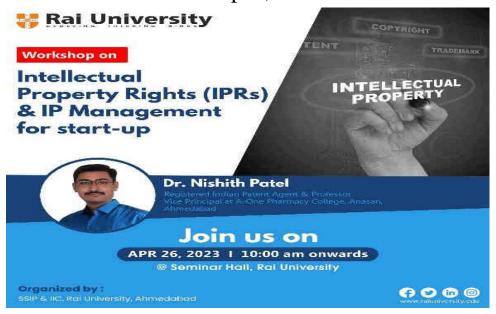


Rai University, Ahmedabad

Organized

"Workshop on Intellectual Property Rights (IPRs) and IP management for start-up"

on 26th April, 2023



Workshop Conducted by

Institution's Innovation Council (IIC), Student Startup Innovation Policy (SSIP) Rai University **Date:** 26/04/2023

Mode of Event: Offline

No. of students Participated: 105

No. of faculties Participated: 20

No. of external Participated (if any): 01

Objective:

• The main objective of the Workshop is to promote awareness about the influence of patents, copyrights, trademarks, and design on daily life.

- To inform about the role of intellectual property rights (IPRs) in encouraging innovation, start-ups and creativity.
- To promote and nourish interest in knowing Intellectual Property (IP) and role of it in startups.
- To encourage young people to learn more about importance of IP management in all sectors.
- The day is celebrated to see the potential of the younger generation and help them focus on transitioning to a more suitable future. An awareness in terms of inventions, literary and creative works, designs, symbols, names, and pictures utilized in almost all sectors are all examples of intellectual property is a necessary for growth of individuals or organizations. In this regards, Rai University has organized a workshop to make youngsters aware about the importance of IP in day-to-day life especially in career focus.

Benefits of attending workshop:

- To get learn about the issues and implementation of IP in all walk of life, the initiative was to minimize the gap between IP legal concept and all sector and its relevance to individuals' lives.
- To learn about the current scenario of importance of IP in life, its advantages and disadvantages.
- For spreading the importance and new improvement in IP rules in the daily lives of the general public.
- Understanding various types of Intellectual property such as Patents, Copyright, trademarks etc and its various role in start-ups and profession point of view.
- The workshop plays a significant role in helping young inventors, creators, and entrepreneurs to use intellectual property (IP) to achieve their goals, generate income, create jobs, and tackle local and global challenges by supporting community and national development.

About the Event:

World Intellectual Property Day takes place every year on April 26. It was established by the World Intellectual Property Organization (WIPO) in 2000. The purpose of the day is to raise

awareness about patents, copyright, and trademarks. People can learn more about how these laws impact our daily life. It helps one to celebrate talent and creativity which makes us able to recognize the contributions that creators and inventors make to our world. Innovation and startups are what keeps us moving towards a new and more advanced future. This day is a great occasion to highlight the importance and to spread awareness of IP in the world and to encourage young minds to think and act accordingly. The day creates awareness about various components of IP such as copyrights, trademarks and patents. Concerned various law and registrations that protect the original work of creators, start-ups ideas and innovators. This year this day is celebrated at Rai University, Ahmedabad, with Workshop on Intellectual Property Rights (IPRs) and IP management for start-up. The day was celebrated with great enthusiasm with presence of dignitaries of Rai University, Dr. Sailesh Iver (President, RU IIC, HOD, Rai School of Engineering), Dr. D M Patel (Principal, Diploma, Rai School of Engineering), Dr. Ashish Rami (Head, Rai School of Management Studies), Dr. P. P Patel (Principal, Rai School of Agriculture), Dr. Nita Solanki (IPR Cell, RU IIC, Principal, School of Law), Dr. Sanjesh Rathi (Principal (D.Pharm, School of Pharmacy)), Dr. Dhanya J S (IPR Cell, RU IIC, Assistant Professor, Rai School of Sciences) were present in the celebration. The keynote address was delivered by Ms. Preeti Das (Assistant Professor, Rai School of Management Studies), emphasizing the need to know IP in every field in society. Also explained the motive behind this workshop in making people especially youngsters aware of intellectual property and how to protect them. Followed by welcoming of chief guest Dr. Nishith Patel (Registered Indian Patent Agent & Professor and Vice Principal at A-One Pharmacy College, Anasan, Ahmedabad) by Dr. P.P Patel (Principal, Rai School of Agriculture) with a sapling. After this, a one hour speak is delivered by the chief guest related to explaining IP in detail, types of IP in almost every sector, consequences of IP violation, role of IP in startups etc. The presentation started with five different real life examples of violating IP and the ways they face problems of IP rule violation. Different types of IP such as patent, Copyright etc were discussed. What are areas come in patent, which can avail copyright, design patent permission also explained in detail. Also the necessity of IP management especially in start-ups also discussed. At last a glimpse of various authorities to contacts IP related problems also discussed. In between the sessions participants were allowed to clear their doubts. More than 100 students participated in the workshop and all were very enthusiastic throughout the event.

Highlights of the Event:

- Institution's Innovation Council (IIC), Rai University, Ahmedabad has organized Workshop on Intellectual Property Rights (IPRs) and IP management for start-up.
- The keynote address was delivered by Ms. Preeti Das (Assistant Professor, Rai School of Management Studies), emphasizing the need to know IP in every field in society. Also explained the motive behind this workshop in making people especially youngsters aware of intellectual property and how to protect them. The importance of IP solutions for all sectors and provides solution to need to protect IP.

- The speaker of the day **Dr. Nishith Patel** (Registered Indian Patent Agent & Professor and Vice Principal at A-One Pharmacy College, Anasan, Ahmedabad) by **Dr. P.P Patel** (Principal, Rai School of Agriculture) with a sapling.
- The dignitaries of Rai University was welcomed by the coordinators of the workshop. Lamp lighting along with Saraswathy vandana was also performed.
- Students from different departments participated with great enthusiasm, and showed their creative ideas and interacted with dignitaries for doubt clearing.
- After presentation the **Dr. Nita Solanki** (IPR Cell, RU IIC, Principal, School of Law) thanked the speaker **Dr. Nishith Patel** with an appreciation letter.
- The vote of thanks was delivered by **Mr. Yash Prathap Singh** (Assistant Professor, School of Law).

Photographs of the Event:



