

Report

Name of the Event : Pharmacy Projects Pitching

Date : 21/08/2023

Location : Second Floor, Incubation Centre, MBA Building, LJ University

Name of External Expert(s) : Dr Nirmal Sahay

Name of Incubation coordinator(s): Debopriya Chakroborty

Total funds sanctioned : 4,70,000/-

Sr. No.	TITLE	GRANT APPROVED
1	Neuroprotective effect of alpha terpineol and bornyl acetate in rotenone induced Parkinson's disease	70K-80K
2	Neuroprotective activity of D-carvone and Sabinene hydrate in rats with Alzheimer's disease	70K
3	Protective effect of Hydro-alcoholic extract of Arjuna bark of Streptozotocin induce Memory Dysfunction in adult Zebrafish.	1 LAKH
4	A Preventive Approach for the Treatment of Brain Stroke Using Saroglitazar, a Dual PPAR Agonist.	1.5 LAKH
5	Evaluation of Pharmacological activity of Red Hibiscus on Polycystic Ovary Syndrome Principal Investigator	70K

Bachin Sholar

School of Business

Bachin Sholar

1 to 5 rating (1 being the highest and 5 being the lowest)

Pitch Evaluation Format

Target Market	Name of the idea		Rating	
	Clearly defined market?	Future Market growth		
Problem/Need	Problem/need is real?		4	
	Short term need?			
	Sustainable pain/challenge?		4	
	Better solution than market			
	Fast			
Solution	Is Quality of product/service optimum?			
	Efficiency of the product/service is good?		4	
	Uniqueness of the product/service			
	Price			
	Value proposition			
Traction	Prior success?			
	Any customers?			
	Any test results?			
	Any funds raised?		4	
	Incubated?			
	Any failure during the project?			

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21/8/23

Rob and Rob Hybixan for PCO1

Angela Shaw

1 to 5 rating (1 being the highest and 5 being the lowest)		Pitch Evaluation Format	
	Name of the idea		Rating
Target Market	Clearly defined market?		
	Future Market growth		
	Problem/need is real?		4
Problem/Need	Short term need?		
	Sustainable pain/challenge?		4
	Better solution than market		
	Fast		
Solution	Is Quality of product/service optimum?		
	Efficiency of the product/service is good?		4
	Uniqueness of the product/service		
	Price		
	Value proposition		
	Prior success?		
Traction	Any customers?		
	Any test results?		
	Any funds raised?		4
	Incubated?		
	Any failure during the project?		

which part is giving back
activity

L.B. Lokar

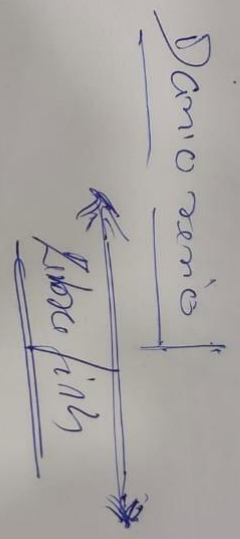
Angela Shaw
21/18/20

Model Evaluation Keynes Book - Murray. Disruption Chandler Parker

1 to 5 rating (1 being the highest and 5 being the lowest)

Pitch Evaluation Format

	Name of the idea	Rating
Target Market	Clearly defined market?	
	Future Market growth	
Problem/Need	Problem/need is real?	2
	Short term need?	
	Sustainable pain/challenge?	2
Solution	Better solution than market	
	Fast	
	Is Quality of product/service optimum?	
	Efficiency of the product/service is good?	2
	Uniqueness of the product/service	
	Price	
Traction	Value proposition	
	Prior success?	
	Any customers?	
	Any test results?	
	Any funds raised?	2
	Incubated?	
	Any failure during the project?	



11/2/2015

Bols

Alimur Riyaaz — Pone H1

1 to 5 rating (1 being the highest and 5 being the lowest)		Pitch Evaluation Format	
	Name of the idea		Rating
Target Market	Clearly defined market? Future Market growth? Problem/need is real? Short term need? Sustainable pain/challenge? Better solution than market		3
Problem/Need	Faster Is Quality of product/service optimum? Efficiency of the product/service is good? Uniqueness of the product/service Price		3
Solution	Value proposition Prior success? Any customers? Any test results? Any funds raised? Incubated?		3
Traction	Any failure during the project?		

Delishious — Pone H1

21/8/23

Parkinson's disease

Radhika Chatterjee

1 to 5 rating (1 being the highest and 5 being the lowest)		Pitch Evaluation Format			
Name of the idea		Rating			
Target Market	Clearly defined market?				
	Future Market growth				
Problem/Need	Problem/need is real?		3		
	Short term need?				
	Sustainable pain/challenge?		3		
Solution	Better solution than market				
	Fast				
	Is Quality of product/service optimum?				
	Efficiency of the product/service is good?		3		
	Uniqueness of the product/service				
	Price				
	Value proposition				
Traction	Prior success?				
	Any customers?				
	Any test results?				
	Any funds raised?		3		
	Incubated?				
	Any failure during the project?				

Priorities to objectives | Goal

Nishu
21/8/23