

Topic: Sensitization on EVangelize and role of EV Startup ecosystem

Date: 21st July 2023

Aarambh Incubation Centre, in collaboration with iCreate, organised EVangelise '23, a Roadshow to boost the EV industry and apprise people of its future potential. The event was a treat for EV enthusiasts as they learnt more about this industry from the officials from iCreate, Speedforce and MyByk. The event comprised informative sessions on the need for an EV support ecosystem through an incubation ecosystem, electric mobility and how its servicing centre network poses great opportunities for innovators and startups and the future of mobility with EV bicycle network in the urban transport system.

The event saw enthusiastic participation by around 120+ students, with informative discussions on the incredible opportunities that electric mobility offers to innovators and startups, and the crucial role of EV adoption in India's sustainable future. The attendees also learned about how EVangelise '23 could help them turn their tech innovations into solutions that are valued by the industry.

This was the first among a series of roadshows that have been planned in premier institutes across India, and are envisioned to serve as a platform for inspiring, knowledge sharing, and networking for the burgeoning EV community in the country.

About the speakers:

No of Students: 120

1. Arjit Soni, Founder & CEO @MYBYK, (<https://www.linkedin.com/in/arjitsoni/>) MYBYK is India's First, Largest & Fastest Growing Public Bike Sharing (PBS) company founded on World Environment Day in 2014. As a leading player, they partner with cities to provide first & last mile connectivity to Public Transport Users. They have recently launched 2 electric bicycle variants, MYBYK Electric – a consumer bike for solving first & last-mile connectivity for citizens and tourists, and MYBYK Electric Cargo – a bike for solving last-mile delivery for gig-workers. With over 8 years of experience in successfully operating 10000+ pedal bicycle-based Public Bike Sharing systems across 6 Indian cities, MYBYK is now venturing into the electric mobility space with a completely indigenous and purpose-built electric bicycle that it has developed in-house.

2. Deepen Barai , Speedforce, President People Public Relationships Joint Secretary Joint Secretary, MSME IPO Chambers. Speedforce' is a one-stop solution to all the problems. It is a Franchise model for a two-wheeler multi-brand service center. Its mission is to achieve the highest quality standard in the two-wheeler industry by providing the best service experience at a reasonable cost to all two-wheeler customers. So far the company has appointed 125+ Franchises covering 22+ states nationwide and ONLY INDIAN COMPANY TO HAVE ITS

OPERATIONS INTERNATIONALLY IN 3 COUNTRIES. The ever-growing company provides all the assistance including Site selection, layout preparation, supply and installation of tools and equipment, branding, all stationary, manpower training, inauguration, handholding, marketing, and regular visits & audits. Speedforce has now launched its EV vehicles like EV refrigerated vegetable vans and similar service vehicles.





EVangelise'23 ROADSHOW



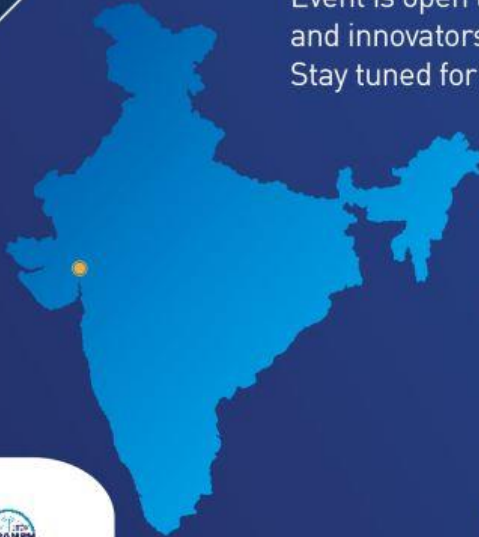
VENUE:
Anant National University,
Ghuma,
Ahmedabad

DATE: 21 July 2023
TIME: 10 am - 2:00 pm

Hello AHMEDABAD

Register now to book your seat.

Event is open to all startups
and innovators.
Stay tuned for updates.



Roadshow Partner



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