

GOVERNMENT ENGINEERING COLLEGE, VALSAD

Institution's Innovation Council



Report

On

A session on

Business Model Canvas

Organized by

Prof. J. Y. Patel

Assistant Professor

IIC MEMBER

GOVERNMENT ENGINEERING COLLEGE, VALSAD

29 MAY 2023

Details of Session

Name of event: A session on Business model canvas

Name of the event coordinator: Prof. Jinal Y. Patel, Assistant Professor, GEC VALSAD

Date of event: 29-05-2023

Number of Participants: 42 students

Objectives of event:

- To impart the concept of business model in student for better understanding.
- Student would be able to apply the knowledge of business model for future startups.

• **Event description:**

To impart the knowledge of business model to the students a session has been organized under Government Engineering College, Valsad under Institution's Innovation Council on 29 MAY at 11:30 Am. The Business Model Canvas gives entrepreneurs a wide snapshot of every aspect of their business everything from the value proposition and customer segments to operations and the financials.

A session was organized and taken by Prof. J. Y. Patel. Total 42 students of various branches of college have attended the session and got knowledge about business model canvas. Student got brief knowledge about 9 building blocks of business model canvas. And also, brief discussion was carried out with students with example about how to impart the knowledge of business model to achieve success on their future startups. The business model canvas helps entrepreneur with the execution steps requirement to take their idea to market. The Business Model Canvas is a strategic management tool that helps businesses visualize, design, and analyze their business models.

Glimpses of Session

