

A Seminar on “Business Plan and Fund Raising for Start-ups”

3rd March 2023

The main objective of event was to make students aware about the various concepts of start-ups and business planning. Students were given knowledge about the various required resources of the start-ups.

Key Features:

- **Organizing Department:** Mechanical Engineering Department under VGEC-IIC
- **Expert:** Dr. Mayank Patel, CEO of IIPHG Technology Business Incubator
- **Date:** 3rd March 2023 (10:30 am onwards)
- **Venue:** A Block Auditorium, VGEC
- **No. of Participants:** 103
- **Event Coordinator:** Dr K T Dodiya

Discussion Points:

- Importance of start-ups in today’s economy
- Various factors that influence a start-up
- Risk and Rewards of a start-up
- Development and maintenance of a start-up

A Statement by the Expert:

- “If you do not know where you are going, any road will take you there.”

Glimpses



