



**B K MODY GOVERNMENT PHARMACY COLLEGE
SSIP – GUJARAT**

CELEBRATES INDIA G20 PRESIDENCY: Y20 MEET

ONE DAY STATE LEVEL SEMINAR ON

“GLOBALIZATION OF TRADITIONAL INDIAN MEDICINE”

(START-UP AND INNOVATION)

04th March, 2023



INDIA and G20/Y20: Shaping the Future Together

India, one of the fastest-growing economies in the world, is a key member of the G20 and Y20 communities. As an active participant in these forums, India has been working closely with other member countries to shape the global agenda, promote sustainable and inclusive growth, and address some of the world's most pressing challenges.

G20

The G20 is a forum of the world's largest economies, representing 85% of global GDP and 75% of global trade. As a member of the G20, India has been actively contributing to the group's efforts to promote global economic growth, enhance financial stability, and reduce poverty and inequality. India has also been a strong advocate for sustainable development, climate action, and the empowerment of women and youth.

Y20

The Y20 is the official youth engagement group of the G20, and India has been a key participant in this forum since its inception in 2010. As a young and dynamic country, India has been actively engaging with other youth leaders from around the world to share ideas, experiences, and best practices. India has been advocating for the inclusion of youth perspectives in the G20 agenda, promoting entrepreneurship and innovation, and addressing issues such as education, employment, and social justice.

India's Priorities

As a member of both the G20 and Y20, India has identified several priority areas for its engagement. These include:

- Promoting sustainable and inclusive economic growth
- Addressing climate change and promoting clean energy
- Empowering women and youth through education, skills training, and employment opportunities
- Strengthening international cooperation on issues such as health, security, and trade

Conclusion

India's active participation in the G20 and Y20 forums reflects its commitment to shaping the global agenda and promoting sustainable and inclusive development. Through its engagement with other member countries, India is working to address some of the world's most pressing challenges and build a more prosperous and equitable future for all. Join us in this journey towards a better tomorrow.

TRADITIONAL INDIAN MEDICINE (FOR START-UP AND INNOVATION)

Traditional Indian Medicine (TIM) or Ayurveda is a system of medicine that has been practiced in India for centuries. With the increasing interest in alternative and complementary medicine, TIM is gaining popularity worldwide. In this flyer, we will discuss the globalization of traditional Indian medicine and its impact on global health.

What is Traditional Indian Medicine (TIM)?

TIM is a holistic approach to medicine that seeks to balance the mind, body, and spirit. It is based on the belief that health and wellness depend on a delicate balance between these three elements. TIM includes practices such as herbal medicine, yoga, meditation, and massage.

The Globalization of TIM

TIM has gained popularity globally due to its holistic approach to health and wellness. Its popularity has increased in recent years, as more people are looking for alternative and complementary approaches to medicine. The globalization of TIM has been facilitated by the internet, social media, and the ease of access to information. As a result, Ayurveda is now practiced in many countries around the world, and its popularity is only increasing.

Benefits of TIM

TIM has several benefits that make it attractive to people around the world. It is a natural and holistic approach to medicine that does not rely on synthetic drugs. It is also personalized to an individual's needs, which means that the treatment is tailored to the specific needs of each person. Additionally, TIM has a low risk of side effects and is effective in treating several chronic health conditions.

Conclusion

The globalization of traditional Indian medicine has opened up a world of possibilities for people seeking natural and holistic healthcare. TIM has gained popularity worldwide due to its effectiveness, personalized approach, and low risk of side effects. As the world becomes more health-conscious, TIM is likely to continue to grow in popularity and become an essential part of global healthcare.

PROGRAM OUTLINE

There will be four scientific sessions by renowned scientists associated with research, practice and trade of traditional Indian medicine.

Who Should Attend?

Any enthusiast involved in start-up and innovation of phyto-constituents in terms of drugs discovery, therapeutics development, manufacturing, standardization, quality control, regulations as well as in the fields of development of nutraceuticals, excipients, dietary supplements etc. are welcome to attend the conference.

The conference is open to undergraduate/postgraduate students in Pharmacy, Medical and Allied Science, Academicians, Ph.D. Scholars, Industrial personal, Ayurveda and other traditional practitioners and scientists.



Patron

Dr. Ashvin Dudhrejiya
Principal

Convener

Dr. M. M. Sonivala, Professor

Co-convener

Dr. Chetan H Borkhataria Dr. Chetan N Prajapati



ORGANIZING COMMITTEE

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Registration Details: INR 200/-

Registration End Date: 02/March/2023

Spot registration (limited): INR 300/-

For bulk registration contact: Dr Chetan H Borkhataria (9725591254)

Registration link: <https://forms.gle/yS5KuTjSqmWeg8yK7>

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Conference Venue: B K MODY GOVERNMENT PHARMACY COLLEGE,

Nr Aji Dam, Government Polytechnic Campus, Bhavnagar Road, Rajkot 360003