



Government Polytechnic ,Rajkot

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वसुधैव कुटुम्बकम्
ONE EARTH • ONE FAMILY • ONE FUTURE

SSIP

GOVERNMENT POLYTECHNIC RAJKOT

Organizes

Workshop on Business
Canvas Modelling

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Date: 27/03/2023

Time: 03:45 PM

Expert : Mr Falgun Suthar
(Lec. Metallurgy Engineering)

Facilitator: Dr. B. B. Soneji
(Principal)

SSIP Co-Ordinator: Mr. P D Pandey
(Lec. Electrical Engineering)

G 20 Nodal: Mr. M. S. Bhatt
(Lec. Electrical Engineering)

Outcome of the event

The event business canvas model is an important tool for businesses in the event industry to plan and execute successful events. When applied to the SSIP G P Rajkot program under G20, it can have several significant benefits to students, including:

1. **Better understanding of customer segments:** The event business canvas model helps businesses identify and understand their target customer segments. With this knowledge, businesses can create tailored marketing and communication strategies to engage with these segments, leading to higher attendance and customer satisfaction.
2. **Improved event planning:** By using the canvas model, businesses can carefully plan and execute events by breaking down each element into manageable parts. This can help ensure that every aspect of the event is accounted for and nothing is overlooked.
3. **Increased revenue:** With a clearer understanding of customer segments and better event planning, businesses can increase revenue by selling more tickets or securing more sponsorship opportunities.
4. **Improved teamwork and collaboration:** The canvas model is a collaborative tool that allows different teams within a business to work together to plan and execute successful events. This can help improve teamwork and collaboration, leading to more effective and efficient event planning and execution.

Overall, the event business canvas model is a valuable tool for businesses in the event industry, and when applied to the SSIP G P Rajkot program, it can help businesses plan and execute successful events that meet the needs of their target customer segments while minimizing risks and maximizing revenue.

Registration details

| | Male | Female | Total |
|------------------|-------------|---------------|--------------|
| Students | 114 | 50 | 164 |
| Faculties | 7 | 2 | 9 |
| Other | | | |

Glimpses of Event



Feedbacks of the attendees

Government Polytechnic Rajkot

| Sr.no. | Name of Participant | Enrollment Number | Branch | How would you rate this event ? | How this event helps you to increase in your knowledge? | How organized was event? |
|--------|------------------------------------|-------------------|------------|---------------------------------|---|--------------------------|
| 1 | Raghavani Meet A. | 206200306059 | Civil | Excellent | Very Good | Excellent |
| 2 | Vadoliya Keval Laljibhai | 206200306047 | Civil | Excellent | Excellent | Excellent |
| 3 | CHAVDA MITESH | 206200306036 | Civil | Good | Good | Very Good |
| 4 | Tank Vivek Chandreshbhai | 206200306043 | Civil | Very Good | Good | Very Good |
| 5 | Jadeja Parthrajsinh Pruthvirajsinh | 206200306012 | Civil | Excellent | Excellent | Very Good |
| 6 | Sonejee vivek | 216200309006 | Electrical | Excellent | Excellent | Excellent |
| 8 | Yash chotaliya | | Electrical | Good | Excellent | Very Good |
| 9 | Sujal limbasiya | 226200305119 | Chemical | Good | Excellent | Very Good |
| 10 | Vedant Thoriya | 206200316039 | IT | Very Good | Very Good | Very Good |
| 11 | Pujan rathod | | Civil | Excellent | Excellent | Excellent |
| 12 | dev sonchhatra | 216200306004 | Civil | Good | Good | Good |
| 13 | Hirani Tanish | 226200305079 | Chemical | Excellent | Very Good | |
| 14 | Shishangiya aayush dineshbhai | 196200306517 | Civil | Very Good | Very Good | Very Good |
| 15 | Jadav parth | 206200309019 | Electrical | Excellent | Excellent | Excellent |
| 16 | Sangani Pavan B. | 206200306011 | Civil | Excellent | Excellent | Very Good |
| 17 | Om rokad | 216200306009 | Civil | Excellent | Excellent | Excellent |
| 18 | Rana Devdatsinh | 206200309048 | Electrical | Excellent | Excellent | Excellent |
| 19 | Ghodakiya Hardik | 206200309016 | Electrical | Very Good | Excellent | Good |
| 20 | Swayam M. Paghdal | 216200306028 | Civil | Good | Good | Good |
| 21 | Devaliya Jay Himanshubhai | 206200306040 | Civil | Excellent | Very Good | Very Good |
| 22 | Uday Vanol D. | 216200306038 | Civil | Good | Very Good | Very Good |
| 23 | Pritrajsinh R rathod | 216200306008 | Civil | Good | Good | Good |
| 24 | Mathukiya Gaurav H | 216200309004 | Electrical | Very Good | Good | Good |
| 25 | Meet M. Suvagiya | 216200306006 | Civil | Good | Good | Good |
| 26 | Teraiya Meet | 216200309017 | Electrical | Good | Very Good | Good |
| 27 | Timbaliya Mayank Vimalbhai | 216200306016 | Civil | Very Good | Good | Very Good |
| 28 | Pandit Roshan | 216200309003 | Electrical | Excellent | Excellent | Very Good |
| 29 | JADEJA MANSHIBA MAHENDRASINH | 216200309022 | Electrical | Excellent | Excellent | Excellent |
| 30 | Kanzariya sunil | | Electrical | Good | Poor | Very Good |
| 31 | Vara sagar | 216200309013 | Electrical | Very Good, Excellent | Very Good, Excellent | Excellent |
| 32 | ANTALA KRISH | 216200309027 | Electrical | Excellent | Excellent | Excellent |
| 34 | Lakhani vivek | 216200309011 | Electrical | Very Good | Good | Very Good |
| 35 | Pankaj Makwana | 226200305127 | Chemical | Excellent | Excellent | Excellent |
| 36 | Gohil Krushnarajsinh V | 206200309001 | Electrical | Excellent | Excellent | Excellent |
| 37 | Tanishabarai | 216200306055 | Civil | Excellent | Excellent | Excellent |
| 38 | Nakum Mayur Ranchhod Bhai | 216200309021 | Electrical | Excellent | Excellent | Excellent |
| 39 | Parmar sakshi | 216200306030 | Civil | Excellent | Excellent | Excellent |

| | | | | | | |
|----|----------------------------------|--------------|------------|-----------|-----------|-----------|
| 40 | Vyas Meet Rohitkumar | 216200309023 | Electrical | Very Good | Excellent | Excellent |
| 41 | Gaurav Dudakiya | 216200309002 | Electrical | Very Good | Good | Good |
| 42 | GOR VANSH KUMAR VIPULBHAI | 216200309036 | Electrical | Excellent | Excellent | Very Good |
| 43 | TUSHAR N SILANKI | 216200309040 | Electrical | Excellent | Excellent | Excellent |
| 44 | KARENA KISHAN | 166200309543 | Electrical | Excellent | Very Good | Excellent |
| 45 | KANZARIYA JAY RANMAL BHAI | 206200309018 | Electrical | Very Good | Excellent | Very Good |
| 46 | Teraiya Aaradhana yagneshbhai | 216200306066 | Civil | Excellent | Excellent | Excellent |
| 47 | Students | 226200305112 | Chemical | Very Good | Excellent | Very Good |
| 48 | Chavda Monark | 216200309024 | Electrical | Very Good | Very Good | Excellent |
| 49 | Davda Kevin | 206200316032 | IT | Excellent | Excellent | Excellent |
| 50 | BAMBA NISHANT RAGHUBHAI | 206200309004 | Electrical | Excellent | Excellent | Excellent |
| 51 | Gohel vijay Jenatibhai | 206200309032 | Electrical | Excellent | Good | Good |
| 52 | | 206200305105 | Chemical | Very Good | Very Good | Very Good |
| 53 | Parmar Mahima prakashbhai | 206200305094 | Chemical | Excellent | Excellent | Very Good |
| 54 | Shivam patel | 206200305184 | Chemical | Fair | Good | Fair |
| 55 | Metar Amirkhushru Rafikbhai | 206200305207 | Chemical | Very Good | Excellent | Very Good |