



## Webinar on

# *Design Thinking for Team Building & Co-Creation*

(Supported by SSIP, Govt. of Gujarat and IIC, MHRD)

Jointly Organized by

Anand Pharmacy College, Anand & Explorra and IRF



Speaker:

**Mr. Karmjitsinh Bihola.**

Sr. Manager, Innovation & Start-up,  
Explorra and IRF.

Former Asst. Prof.,  
Design Innovation Centre,  
GTU, Ahmedabad.

Date: May 8, 2020

Time: 11:00 am to 12:15 pm

Platform: [WebEx](#)

### Key Focus:

1. Team Building & Trust-Based Team Culture
2. Facilitating visualization of complex ideas
3. Use of Design thinking in finding COVID Solution



# REPORT

Webinar on Design Thinking for Team Building & Co-Creation (Supported by SSIP, Govt. of Gujarat and IIC, MHRD) was jointly organized by Anand Pharmacy College (APC), Anand & Explorra and IRF on May 08, 2020.

Design thinking helps us to bridge the gap between thinking and doing thereby widening the impact of what we do. Companies and capitalist, now, aspire to 'think' like designers and make use of the design principles to excel at the workplace. However, it is said that no company or venture can succeed on the brainpower of one person. Teams are the foundation of a successful workplace. To gain deeper understanding of this concept, the webinar had been organised. The webinar was delivered by Mr. Karamjitsinh Bihola, Sr. Manager, Innovation & Research Foundation. Webinar focused on adapting Design Thinking approach for problem solving and creating strong team for tackling problems.

The session was attended by more than 600 delegates across the India making it a successful event. The webinar was coordinated by Ms. Ruby Christian under the able guidance of Dr. Purvi Shah (SSIP Coordinator).

The platform was also taken as an opportunity to announce the COVID Hackathon'2020 (18/05/2020 to 30/05/2020) to be launched by Students Startup and innovation cell, APC to encourage young minds to come up with the solution to tackle covid-19 crisis.

The screenshot displays a Cisco Webex meeting interface. At the top, logos for SSIP, INSTITUTIONS INNOVATION COUNCIL, Explorra, and IRF are visible. The main title of the presentation is "Design Thinking: Team Building and Co-Creation" with the subtitle "Towards creating a strong team for COVID Hack-a-thon 2020". The presenter is identified as Karamjitsinh Bihola, Senior Manager, Innovation & Start-up, Explorra Group. A slide titled "There are 3 types of problems" is shown, with the second slide focusing on "Unknown unknowns" and "Known unknowns". The slide content includes: "Known unknowns: My smartphone crashed. How can I fix this? Required activities: Search, call, visit service. Required Mindset: Analytical Thinking." and "Unknown unknowns: Customer ignores my product. How can I understand why? Required activities: Immediate Engagement. Required Mindset: Design Thinking." The meeting grid shows the host, Karamjitsinh Bihola, and several other participants including gswair691, dishaprajapati52, Adroja Deepkumar maheshbhai, Anjali Patel, and ankitavapi.