

Write up – Webinar – Ms. Mansi Kakkad – 20 May 2020

Indus Center for Startups, Incubation and Innovation (ICSII) organised a webinar titled 'Entrepreneurship and Social Media: 2020 and Beyond' on 20 May 2020. The speaker was Ms. Mansi Kakkad, Founder - mkbiztalks.com & CEO - Saarthi Education Foundation.

Ms. Kakkad spoke about different social media platforms, and their potential for promoting businesses. She shared how start-ups can immensely benefit, if right platform of social media is chosen for promotion. She advised participants to focus on the audience and target accordingly. She shared a number of examples so that students could choose the most suitable one for their growth. Students asked questions related to their initiatives and the choice of appropriate platforms with focus on effectiveness & return of different social media platforms.

The webinar was conducted on Zoom platform. The webinar was for all students of Indus University. Registrations received were 82 and total participants were 55.



Indus Center For Startups, Incubation & Innovation (ICSII)

WEBINER ON
Content

**ENTREPRENEURSHIP
AND SOCIAL MEDIA:
2020 & BEYOND**



 20th May, 2020 (Wednesday)
11:00 am Onwards

Speaker :
Ms. Mansi Kakkad
Founder - mkbiztalks.com &
CEO, Saarthi Education Foundation

Moderator
Dr. Daisy Kurien
Deputy Director, ICSII

Register at : <https://forms.gle/j1qTNeWMPs4kzrZ47>
Zoom link will be emailed to the
registered participants. (Limited Seats only)

www.indusuni.ac.in    

On  775-7065-7489  Password: 8FLmrH




Dr Daisy Kurien



Ms Mansi Kakkad



 Kalpajyoti Konwar



 Dhairya Q...    

Audio Video Share Participants More



Workshop on Entrepreneurship And Social Media : 2020 & Beyond

Session By :
Ms. Mansi Kakkad

Founder - mkbiztalks.com

Chief Executive Officer -
Saarathi Education
Foundation.

Assistant Professor, Christ
Institute of Management,
Rajkot

Indian Blogger - The Idealist
Merchant



Ms Mansi Kakkad's screen

