

Writeup- Mr. Ramani Venkat, 22 May 2020

Indus Center of Startups, Incubation and Innovation (ICSII) organised a webinar titled 'The secret recipe of a successful startup' which was conducted by Mr. Ramani Venkat from Bangalore on 24 May 2020. Mr. Venkat is an entrepreneur, an NLP Coach Associated, has 26 Years of work experience, is a Strategic Sales Consultant and is Mentor to 6 Start-ups.

Mr. Venkat shared his insights on successful start-ups. He shared the ingredients required to be a successful entrepreneur. He stressed on self-belief which is the key for success. Also he stressed on the importance of building strong network. A number of examples and personal experiences were shared. He spoke of ways to pitch to Venture Capitalists (VCs) too. In the end he shared the secret ingredient which if adopted would help any start-up to grow and multiply with ease.

The session concluded with participants asked a number of questions, related to their start-ups and ideas.

45 participants attended the webinar.

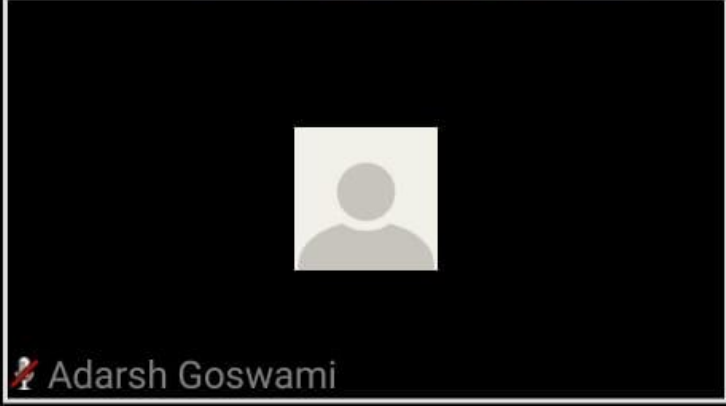


Recording

Dr Daisy Kurien



Ramani Venkat



Adarsh Goswami



CHRONIX



## Webinar

# 'The Secret Recipe of a Successful Startup'



## Mr. Ramani Venkat

A Serial Entrepreneur, Mentor to 6 Start-ups,  
An NLP Coach and Professional with over 25  
plus years of work experience in MNCs

**22 MAY  
2020  
11:00 AM**

Register at:  
<https://forms.gle/xW91nWzLF4mxaR6x6>

Zoom Link will be emailed  
to the registered participants

Moderator-  
**Dr. Daisy Kurien**  
Deputy Director, ICSII

Recording



Ramani Venkat's screen



