

Student Startup & Innovation Policy (SSIP) Cell



Seminar on “Moving from Ideation to PoC”

Date: 07th July, 2018

Venue: Shanti Classroom, 2nd Floor, KCG.

Time: 5:00 p.m. to 7:00 p.m.

About the Event:

The session on “Moving from Ideation to PoC” was organised by Student Start-up & Innovation Policy (SSIP) Cell, Ministry of Education, Government of Gujarat in collaboration with GTU Innovation Council at Knowledge Consortium of Gujarat (KCG) on 7th of July, 2018. Around 07 delegates from different institutes participated enthusiastically in the seminar. The objective of the seminar is to aware about fundamentals of start-up and role of proof of concept. Mr. Manish Agarwal was invited to deliver expert talk for the same.

About the Speakers:

Mr. Manish Agarwal is a successful and dedicated entrepreneur incorporating the best values and ethics in whatever endeavour. His aim is to give high importance to community services in addition to his work. To establish multiple sustainable & progressive corporations in the long-term, with a view towards personal growth and contribution to the society. He is co-founder of SuperGroups. SuperGroups is an app specifically designed for all kinds of groups, to enable groups to manage themselves better, and to increase productivity and output of such groups activity. Super Groups is in contrast to messaging apps, which are totally dependent on chat for the same, whereas here chat is just another feature.

Esteemed Speakers for Session:



Highlights from the Session:

Mr. Dhaval Kaku, OSD, GTU Innovation Council opened up the session with introduction of GTU Innovation Council and SSIP Cell and their policies for encouragement of innovations and start-up in Gujarat.

Mr. Manish Agarwal, Co-founder of SuperGropus along with another co-founder Mr. Amish started with explaining different phases of start-up and skills require for the same. Mr Manish explicate different aspects of path to reach from ideation to Proof of Concept such as need analysis, feasibility, scalability, confirmation on alpha stage, validation by customers of unknown group, re-design requirement cycle etc. He also emphasis on finding like minds that to with cross skills plays important role in journey of initiating start-up to its success. He also Explained how early adopters can become source of improvisation in product and/or service. He could differentiate business and start-up nicely based on his own experience. He suggested to take care of legal aspects associated with novelty of process/product should never be underestimated and confirmed before launching. Session ended with interaction between participants and speaker for seeking experiential guidance and motivation for their individual idea nurturing.

Glimpses of Event:

