

Startup Activity Report

Date of event: 27/11/2019	Coordinator	Prof. Gautam S. Parmar Prof. Chintan A. Prajapati
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Name and Type of Event/Activity	Think with the Box
Organized by:	SSIP Cell Swarnnim & SSIP Cell, Govt. of Gujarat
Department	Computer Engineering and Information Technology (Degree)
No of participants	43
Facilitator	Swarnnim Incubation Centre

❖ Brief outline addressed in the event:

As a part of I&E curriculum, Startup Idea generation activity is necessary for all students of Engineering. **SSIP Cell, Swarnnim Startup & Innovation University, Gandhinagar** has organized “Think with the Box” a fun Startup Activity on 27th November 2019. This activity was supported under Student Startup & Innovation Policy-SSIP, Government of Gujarat. All the students from 1st Sem (Degree) Computer and IT engineering were gathered.

In this activity, 1st Sem students have prepare product packing models from waste carton boxes and presented in front of Startup coordinators. Total 09 teams have participated in this activity.

From this activity they are learn about product designing and marketing about their product. Also enhance their presentation and marketing skills.

In this session Prof. Ajit Pujara (HOD, EE), Prof. Gautam S. Parmar (Asst. Prof., Mech.) and Prof. Chintan A. Prajapati (Asst. Prof., Mech) has present during whole activity.

❖ Photographs of the event:





