



Dr. S. & S. S. Ghandhy Government Engineering College, Surat

Student Startup Innovation Policy & GTU Design Innovation Center Spoke

Report: Expert Talk on “Basics of Start-up Ecosystem”

SSIP



In pursuance to the Student Startup and Innovation Policy (SSIP) initiated by the Education Department, Government of Gujarat and GTU Design Innovation Center Spoke initiated by MHRD, Dr. S. & S. S. Ghandhy Government Engineering College, Surat and Gujarat Technological University has jointly organized the Expert Talk on Basics of Start-up Ecosystem under the guidance of Dr. Anil Saraogi, Registered Patent Attorney from Surat for inculcating the awareness about Basics of Start-up as well as Entrepreneurship and motivating the students to venture the small scale start-ups. The Expert Talk was organized on occasion of Birth Anniversary of former President of India, Dr. A. P. J. Abdul Kalam.

Expert talk was arranged in the Centre of Excellence (CoE) seminar hall of Electrical Department from 11:30am onwards on **15th October, 2019 (Tuesday)**. The target audience was the students and faculties of our Institute and other Institutes. More than 100 students attended the workshop along with the faculty members of the every department.

Dr. Anil Saraogi is a renowned academician, management consultant and Director – Saraogi Patent, Surat was invited for conducting this Expert talk. Dr. Vijay D. Dhiman, SSIP Co-ordinator welcomed the dignitary and addressed the students and motivating them about Start-up basics and its ecosystem.

About the Workshop:

Dr. Anil Saraogi is a renowned academician, management consultant and trainer on organizational behavior and development. He is director at Saraogi Patent and Trademark Attorneys. He delivered his talk on Basic of Start-up Ecosystem. He guided students and faculty members about different Start-up and the processes for obtaining them. In order to ignite understanding among students and faculties he gave many examples and tried well to clear the concepts of Start-up & Ecosystem with their origins and development till today. He concluded his talk with inspiring the participants to read the books on becoming a high-performance

entrepreneur. He explained the role of SSIP for nurturing startup business. He presented his ideas for making innovative business with step by step development of startup with innovations.

He said that students should set their goals and work hard to achieve them in their formative years. He advised students to be self-motivated and to gain knowledge through wide reading. During the session, Relevant queries were arises from the side of students and faculty delegates.

Glimpses of Expert Talk

"Student Innovation and Start-up Day"
(On Occasion of Birth Anniversary of former President of India, Dr. A. P. J. Abdul Kalam)

Sponsored By:
Dr. S. & S. S. Gandhi Government Engineering College, Surat
Student Start-up Innovation Cell (SSIP)

GTU - Design Innovation Center (DIC) Spoke
Organizes

1. **Poster Competition**
2. **Slogan Making Competition**
3. **Essay Writing Competition**
4. **Expert Talk on "Basics of Start-up Eco-system"**

Date: 15th October, 2019 (Tuesday)



The interactions were very relevant and meaningful. Participants would be benefitted with this expert talk. Finally, the expert talk was very fruitful and relevant for the students, researchers and faculty also. The SSIP Cell and DIC Spoke will try to arrange this type of expert talk at regular time of interval so that holistic development of student could be possible. We are also thankful to our Hon'ble Principal Dr. S. R. Joshi for motivating SSIP and GTU DIC Spoke committee members to undertake the targets for organizing such types of workshop. The expert talk was coordinated by Prof. Darshan J Mehta Institute SSIP Committee Member.

