



A one day workshop on “Startup strategy and Government Policy”

Sponsored By:-

SSIP Cell, Government of Gujarat
Commissionerate of Technical Education,
6th Floor, Block No. 2,
KarmayogiBhavan, Gandhinagar - 382010

Organized By:-

Dr. Subhash Technical Campus,
Dr. Subhash Road,
Junagadh
Gujarat -362002

Student Start-up Innovation Policy (SSIP) programmers is an initiative by education department of Gujarat to support more than 1.4 million students of the state and help them innovate and start up early in their college days.

The one day workshop on “Startup Strategy and Government Policy” was organized at Dr. Subhash Technical campus on 3rd, Oct., 2019. The objectives behind such workshop were to create awareness about startup strategy, what are the policies of government on startup.

We have invited Mr. Parag Khatri (Business Expertz - Rajkot) for this workshop. More than 100 students from different branches and courses have participated in this workshop. The entire workshop was divided in two sessions i.e. first session covered what is startup, what are the strategies of startup and the government policies on startup.

[1] First Session (09:30 AM -11:30 AM):-



This session has covered introduction on startup, what are the base required for it, the detail difference between business and startup.

Mr. Parag Khatri has shared his ideas on startup. He explained the strategies of startup and how to overcome the obstacles of it. He also talked about to go step by step with their ideas and manage it in a long way.

[2] Second Session (12:00 PM -03:00 PM):-



In the second session he explained in detail about the government policies on startup. He explained the policies of Government of Gujarat on startup. He also talked about the Central policies on startup. This workshop was helpful for the students to boost up their innovative ideas into reality.