GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Event Title: Pitch it to right 140719

Date: 14-07-2019 to 14-07-2019

Venue: gic ahmedabad

About GTU Innovation Council:

Imagination is the base of innovation. So we at GIC nurture the soft skills and talent of the students to lead their imagination in a proper way. GIC has been designed to establish close bonding between industries, entrepreneur and students to make research and development at the University relevant to the needs of industries at national and international levels. It aims to involve the industries, along with the students and faculty members, in an innovation campaign, whereby GTU rejuvenates technology education and develops quality research at the University and helps create a culture of design, new and improved products and processes in our industry.

Goal:

GTU wants to become the best in class facilitator in terms of being an enabler for the Innovators and Entrepreneurs. GTU Innovation Council's first objective is to nurture creativity and innovation within the University community; it has been designed to act as a catalyst of change for the whole of the society. Along with Atal Innovation Mission(which helps ventures on the primary POC stage and understanding the technical aspects, and Startup Gujarat(or Startup India Mission) which supports the ideas to create a Startup or an Enterprising Model through proving support for Prototyping and Marketing . The SSIP policy is aimed at supporting 225 unique projects/ innovations at POC stage(Proof of Concept Stage) and 150 novel projects for the Patents support all across the State.

About SSIP at GTU:

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About the event:

The seminar/ session was a part of Regional Sectoral Innovation Sessions happening across the state, at multiple GTU-GIC regional centers. The agenda of the program was majorly focused on early-stage startups that are facing challenges in developing the right set of executional strategies for their quick growth; with the aim of enabling such startups to present their startup idea to all the broadcasters, financial partners and new platform representatives interested in their project for seeking investment or grants.

Highlights from the Session:

Pitch it RIght is one of its kind, flagship program created by GTU Innovation Council across the various regional centres of the states under GTU Regional centres. FOr the same the Innovation COuncil invites applicaiton across the state through various innovators and ENtrepreneurs who are SSIP(Student Startup Innovation Policy) enthusiasts. These students are then given sensitisation on the documents they will be needed to prepare and submitted while pitching for the grant including a set outline based presentation, project report, market validation, idea validation and costing of the venture.

Post this session generally few Entrepreneurship booster sessions are also done for these entrepreneurs including the Delta 4 theory from Kunal Shah, etc. and few videos from other notable entreprneurs and Innovators sharing insights and the mistakes that theu=y might have made during the initial phase of their startup or whatever is the current trend when it comes to the market acceptance of the products, amking the product-market fit.