

# GTU INNOVATION COUNCIL

[www.gtuinnovationcouncil.ac.in](http://www.gtuinnovationcouncil.ac.in)

## Event Title: Startup Main Screening Programme

**Date:** 16-06-2019 to 16-06-2019

**Venue:** GIC Ahmedabad Center

### About GTU Innovation Council:

Imagination is the base of innovation. So we at GIC nurture the soft skills and talent of the students to lead their imagination in a proper way. GIC has been designed to establish close bonding between industries, entrepreneur and students to make research and development at the University relevant to the needs of industries at national and international levels. It aims to involve the industries, along with the students and faculty members, in an innovation campaign, whereby GTU rejuvenates technology education and develops quality research at the University and helps create a culture of design, new and improved products and processes in our industry.

### Goal:

GTU wants to become the best in class facilitator in terms of being an enabler for the Innovators and Entrepreneurs. GTU Innovation Council's first objective is to nurture creativity and innovation within the University community; it has been designed to act as a catalyst of change for the whole of the society. Along with Atal Innovation Mission(which helps ventures on the primary POC stage and understanding the technical aspects, and Startup Gujarat(or Startup India Mission) which supports the ideas to create a Startup or an Enterprising Model through proving support for Prototyping and Marketing . The SSIP policy is aimed at supporting 225 unique projects/ innovations at POC stage(Proof of Concept Stage) and 150 novel projects for the Patents support all across the State.

### About SSIP at GTU:

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## About the event:

The seminar/ session was a part of Regional Sectoral Innovation Sessions happening across the state, at multiple GTU-GIC regional centers. The agenda of the program was majorly focused on early-stage startups that are facing challenges in developing the right set of executional strategies for their quick growth; with the aim of enabling such startups to present their startup idea to all the broadcasters, financial partners and new platform representatives interested in their project for seeking investment or grants.

## Highlights from the Session:

In order to support student startup & innovation as per the Student Startup & Innovation Policy (SSIP); GTU Regional Center organized SSIP Screening drive. The reviewing was started, and it included the following criteria: Clarity & understanding of the problem definition and solution proposed. 2. Potential impact if the proof of concept is a possible implementable solution 3. Impact if field work has been done during the course of innovation. 4. Trying to solve a challenge which has not got traction by now but having potential of impact and change. 5. Team efforts if it's a team based nomination & Depth of efforts and hard work 6. Quality of the thought process and novelty proposed and utility of the POC 7. Innovation in any form of product, process, institutional or social interventions will be dealt with equal stress but potential impact would matter/actual impact. 8. Competition & Uniqueness / USP Based on these criteria, we've identified SSIP projects into following categories: mentoring sessions, patent support, resource - funding support & incubation.