



Birla Vishvakarma Mahavidyalaya Engineering College

(An Autonomous Institution)

Seminar Report

SSIP Sponsored Seminar On

"Challenges for Startup and Entrepreneurship"

Organized by

BVM SSIP

Details of the Seminar

Starting Date and Time 29-June-2019, 10 AM

Venue: SSIP Activity room

Duration: 1 hour 30 mins

Total Number Of Student: 20

Expert profile:



Ms. Nandita Chief Operating Officer at Meemansa-a up cycled garment manufacturer based in Anand

About Expert Talk:

Students gathered around 10.00 am on June 29, Saturday for expert lecture. The seminar was started at 10:10 am with a warm welcome. A brief introduction of the speaker was given to the students and Dr. Rajveersinh Rana felicitate the expert by giving the memento.



After that, expert started the session with the brief introduction of him and told the meaning of entrepreneurship. She had made that session very much interactive by doing some activities like she asked all the students the meaning of competency and skills.

She told some history of oil crisis in Argentina. She narrated the whole history of how the Argentinian government rose it's employment rate through entrepreneurship development after the oil crisis as it's economy was heavily dependent on oil industry.

She told that, the Argentinian government gave rise to entrepreneurs through three of which the third stage was the most successful one with the success rate of 98%. The reason behind such high success rate was passion, real time learning and open for all.



She told us about the Empretec program by UNCTAD for inspiring entrepreneurs which fosters motivation and self confidence in participants.

The session was over after watching 10 mins video on Hieera - High Impact Entrepreneurs Emerging Regions for Action. A lot of good questions were asked by the students, of which answers were given upto their satisfaction by Ms. Nandita.

She told us about how the Empretec doesn't tell you "what", but "how". It connects you with the value chain and helps by stitching the gaps in-between the levels

She stressed on the fact that many students do amazing innovations, but not many of those are useful in the present industry, i.e., they aren't industry problems.

The Seminar of Speaker was very much appreciated by students. The certificate of appreciation was given by Dr. Rajveersinh Rana

Glimpses of the Seminar







BIRLA VISHVAKARMA MAHAVIDYALAYA (BVM) ENGINEERING COLLEGE VALLABH VIDYANAGAR -388120, GUJARAT



Date: 29/6/2019

Attendance sheet

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