

Business Idea Competition “Udan-2019”

The Business Idea Competition of the Udan-2019 was designed as per mandate of SSIP (Student Startup) at B. A. College of Agriculture of AAU, Anand to give college students an opportunity to engage in entrepreneurial planning. The Start-up Business Plan Competition aimed to stimulate and unleash the spirit of entrepreneurship and innovation among aspiring and young students with ideas that contribute to their personal economic benefit and towards developing their communities. This competition calls students of B Sc (Hon.) Agri to participate by submitting and presenting their innovative ideas by means of a business plan on February 25, 2019.

Participants developed plans for their own concepts of viable businesses. The panel is consisted of three Jury members, which includes Director of Students Welfare, Dean (Agriculture) and one expert from management. Total seven ideas were enrolled and selected for presentation, out of which the panel selected two winners by assessing the structure of each plan. The team has gone through the fundamental elements of starting a business, the innovativeness and quality of student thinking about those fundamentals, which has potential viability and strategies for the proposed business idea.

1. First rank business idea was on “White Coal Production and Marketing” presented by team of Nehal Kumar, Kush Jani and Vikash Kumar Singh and vision of this project to encourage and promote of non-conventional and renewable energy resources. Under this project bio-mass waste is used as raw material for preparing white coal.
2. Second rank was given to Vipul Jadav for business idea “Vegetable Transport” which is mainly based on marketing facilities provided to small and marginal farmers. This project is best suited for Indian conditions as a large number of farmers could not get appropriate remuneration of their produce due to did lack of market facilities.

The winner business ideas will be further nurtured through mentor / coordinator’s recommendations for SSIP support or GOG Startup support fund.