

ANAND INSTITUTE OF MANAGEMENT

ISO 9001-2015 CERTIFIED

Approved by AICTE,
Affiliated to GTU, Ahmedabad.

Organises

'SAHAS'

Entrepreneurship Development Programme &
Innovative Business Plan Competition

27th October, 2018

Registration Form

Name : _____

Institute : _____

Branch : _____ Semester : _____

Gender : M / F

Category : General SC/ST OBC

Contact No. : _____

Email : _____

Innovative Business Plan Participant : Y/N

Declaration of Applicant :

I promise to attend all the sessions scheduled for the day,
failing which I will not claim for the certificate.

Signature of the applicant

PATRONS

Shri Hemantbhai Patel

President, SRKSM, Anand

Smt. Jyotsnaben Patel

Hon. Secretary, SRKSM, Anand

CONVENERS

Dr. Tejal Gandhi

Principal, Anand Pharmacy College

Dr. Bindiya Soni

HOD, Anand Insti. of Management

SSIP - Coordinator

Dr. Purvi Shah

Professor, Anand Pharmacy College

Coordinators

Ms. Disha Garasiya

Assistant Professor

Ms. Shivani Shah

Assistant Professor

Address for Correspondence
Anand Institute of Management

Shri Ram Krushna Seva Mandal Campus,
Opp. Town Hall, Anand - 388001
Phone : 02692 - 269977

Registration Fees: Rs. 150/-

- Fee must be sent along with the application form.
- Fees includes certificate of participation and lunch.
- The winners of Innovative Business Plan Competition will be awarded with a special cash prize of Rs. 5000/-

Last Date for Registration : 23rd October 2018



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On 27th October, 2018

Supported By

**Student Startup & Innovation Policy (SSIP),
Government of Gujarat**

In Association with

Anand Pharmacy College

Accredited by NBA (B.Pharm) &
Reaccredited by NAAC (A-Grade)



About Anand Institute of Management

Shri Ramkrishna Seva Mandal (SRKSM) is a mark of respect in its 62 years of golden existence. Trust has setup Anand Institute of Management (AIM) which is affiliated to Gujarat Technological University (GTU), Ahmedabad and approved by All India Council of Technical Education (AICTE), New Delhi. The Institute has also been awarded ISO 9001:2015 certification.

The primary objective of the institute is to impart value based education by providing aspiring young and budding future managers with managerial and administrative training at the post graduate level and thereby creating human assets in the society.

About Anand Pharmacy College

Anand Pharmacy College is one of the leading institute of Gujarat established in 1998 by Shri Ramkrishna Seva Mandal. The institute is conducting All India Council for Technical Education (AICTE), New Delhi approved courses since 1998. Anand Pharmacy College offers B.Pharm, M.Pharm in Pharmaceutics, Pharmacology, Pharmaceutical Quality Assurance, Industrial Pharmacy & Pharmaceutical Technology and Ph.D. courses. The institute is re-accredited by NAAC-UGC (Grade A with CGPA 3.06) and accredited by NBA (UG Course). The institute regularly invites learned and eminent entrepreneurs, academicians, industrialists and dignitaries to deliver lectures and create an environment of enthusiasm and zeal among students and staff members for educational excellence.

About SSIP

The Student Startup & Innovation Policy (SSIP) of Government of Gujarat is a first-of-its-kind, an integrated, state-wide university-based innovation policy in the country launched in January 2017. It shall create a much-needed Innovation and Pre-incubation Ecosystem Support for Students (IPIES) across the state, adding to the start-up ecosystem of Gujarat and creating a strong innovation driven culture in the state's higher education spectrum. SSIP aims to create a network supporting innovations and ideas of young students, by building pre-incubation processes of the state higher education, thereby providing a conducive environment for optimum harnessing of their creative pursuit.



About the Entrepreneurship Development Programme

The importance of responsible innovation is undeniable in the competitive environment that brings considerable opportunities for the dynamic businesses. The need of the hour, therefore, is to educate the students to focus on developing entrepreneurial competencies and identify viable business opportunities. The programme aims to expose students to a basic understanding of the dynamics of a start-up. The students shall be inspired to build and create ideas that get their small business ventures off the ground.

Objectives of SAHAS - EDP

- To motivate the youth towards development of an entrepreneurial career
- To instil a culture of entrepreneurship inclined towards innovation
- To accelerate the development of ingenious enterprises and promote creation of employment opportunities among the youth

Innovative Business Plan Competition

- The participants shall prepare a business plan for their start-up that includes the projection of their operations.
- The start-up must be innovative and serving a particular need in the market.
- The participants can present a business plan individually or in a group (maximum five).
- The winner will be awarded with a cash prize.
- SSIP, Student Startup & Innovation Centre, Anand Pharmacy College would provide further guidance to the participants interested in implementation their business plans and, whose business plan is found to be innovative and feasible.
- The winners declared by the judge will be final.